

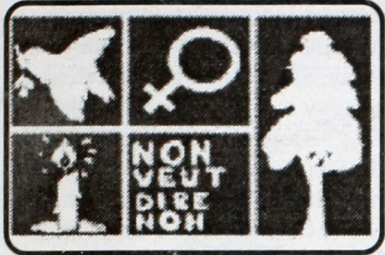
# Lambda

Le journal étudiant bilingue de l'Université Laurentienne-  
Laurentian University's Bilingual Student Newspaper  
Volume 38 - Numéro 3 / Issue 3

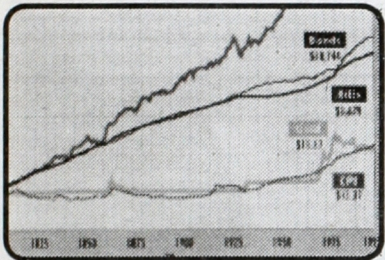
Il ne faut compter que sur  
soi-même.  
Et encore, pas beaucoup

- Tristan Bernard

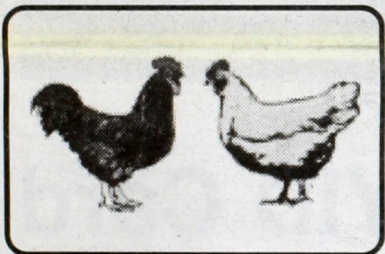
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Du café et des beignes depuis 1961



# Sudbury Women Take Back the Night

by Ryan Gibbs  
Contributor

The "Take Back The Night March" has been an annual event since 1976, when the first march took place in New York. At the time a group of women protested violence, pornography, and discrimination, in hopes of raising awareness of social issues while empowering themselves and other women. The first "Take Back The Night March" held in Sudbury was in 1978 and twenty-one years later, women in the Sudbury area continue to voice these concerns.

Last Friday night, The Sudbury Sexual Assault and Crisis Centre hosted the twenty-third annual "Take Back The Night March." The March took place at 8:00 pm, with a rally scheduled an hour earlier at The

Ramada Inn. It was estimated that 300 people attended the event.

The prevalent themes of the evening were diversity and spirituality. A variety of groups of women were represented at the event. One of the hosts sported a jacket with the logo "lesbian warrior" on the back and accommodations were made for women who required wheelchairs. Participants ranged from young girls to elderly women.

Francophone women took the opportunity to express themselves, calling for "le monde sans violence" and "l'élimination de toutes les formes de discrimination". They also encouraged their sisters to join them in the chant "femmes unies, prenons la nuit!"

Native women made up the majority of speakers at the rally. As well, they contributed to the event by leading the march with native drums and chants.

Attention was also called to the gender-specific violence suffered by the

women of East Timor. The audience responded with horror at the reports that women were raped to demoralize the independence movement in the territory and that they were manipulated to survey their husbands in the liberation armies. One of the speakers at the rally cried, "We must speak out for them!"

This year's co-ordinator of The "Take Back The Night March", Alexandra Dean, stated that the diverse representation of women was intentional and had received greater emphasis over the last ten years. Dean also claimed that women of different ethnic groups experience a "double-oppression": they are discriminated against because of culture, as well as gender.

Spirituality was another recurring motif throughout the ceremony. Many speakers at the rally

spoke about healing their spirits after enduring violence and assault. Women who chose to express themselves in song, sang of journeys into self-discovery, reclaiming what is rightfully theirs, and gaining the strength and will to fight.

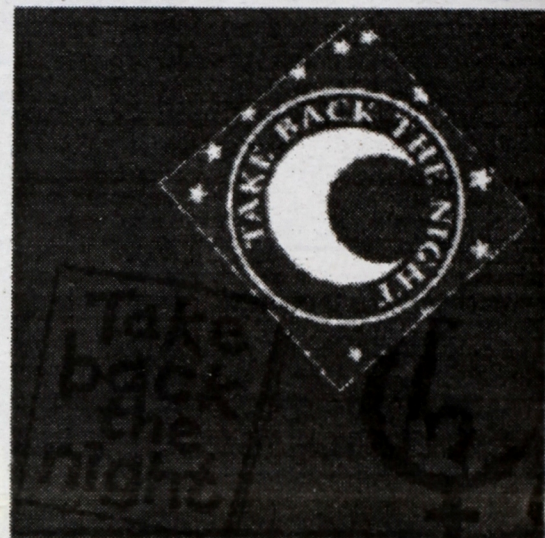
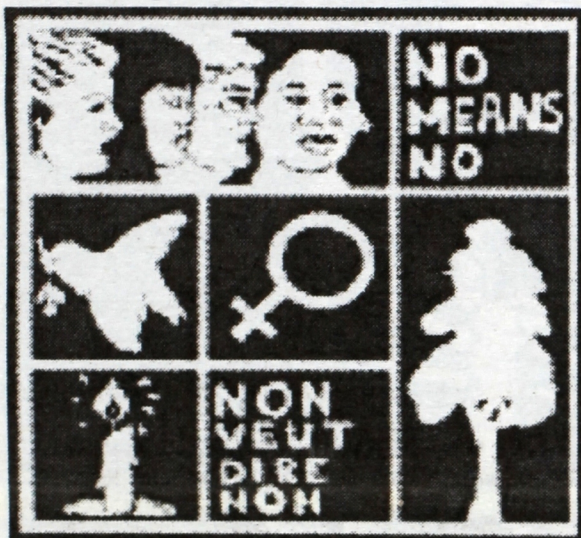
During the rally, smudge was offered to the protesters. Through the burning of sage, women experienced the sensation of a spirit being cleansed. The theme of spirituality was appropriate for the last march of the millennium. Optimistic predictions were made for the future, while praise was given to the women who had spoken out against violence in the past.

Alexandra Dean, and many of the organizers of the event, considered the evening a success. Dean has been involved with The "Take Back The Night March" for ten years and has felt an increase in community support for and awareness of the event. After the rally, she reflected, "Every year we see different people attend."

However, The march has been criticized for its exclusivity, disallowing sympathetic men to par-

ticipate in The March itself. Alexandra Dean responded to the criticism by emphasizing the importance of women walking alone. Dean claimed that women felt compelled to be escorted on the streets at night in the past and stressed the importance of women feeling they can walk alone today. She referred to this feeling of security as a "basic human right".

Dean also called attention to the fact that men were invited to the rally and that the number of men who attend has increased over the years. But the number of men who came to last Friday's rally was very small and those who did attend were observers, not participants. The "Take Back The Night March" succeeds in empowering women, but struggles to embrace all supporters.



## LCBO Issues Milestone 10,000th BYID Card

by Ryan Gibbs  
Contributor

This week, LCBO Chair and CEO Andrew S. Brandt presented the 10,000th BYID (Bring Your Identification) photo ID card to Etobicoke resident Leana Stewart at a recent ceremony held at the Queens Quay LCBO store in Toronto.

Launched in 1996, the BYID photo ID card is issued to persons 19 years of age or older, to make it easier to determine whether customers are of legal drinking age.

"Presenting the 10,000th BYID card marks a social responsibility milestone for the LCBO," explains Brandt. "As a responsible retailer, we make every effort to ensure only the right people are served in our stores. This card helps ensure people of legal age can be more readily identified, while making it tougher for minors to buy alcoholic beverages."

"The BYID card is also an inexpensive and attractive alternative for young people who don't drive or who don't have a passport for identification purposes," Brandt added.

Ms. Stewart, who turned 19 in April, applied for the BYID card because it was important for her to have photo ID before attending Queens University this fall to study psychology.

"I didn't have a driver's li-

cence or any acceptable form of photo ID, so my mother suggested I apply for a BYID Card," she said. "I think this is an important program, and the card was easy to obtain - it will definitely come in very handy both at school and in other situations."

More than a third of the BYID cards have been issued in the GTA, 1500 in northern Ontario, 2,500 in western Ontario, and 2,000 in eastern Ontario. To date, BYID cards have

generated \$150,000 in revenue for the LCBO. These funds are used to support the ongoing administrations of the BYID card program and other LCBO social responsibility retail initiatives such as the Challenge and Refusal and Check 25 programs.

Under these year-round programs, customers who appear to be under the age of 25 are required to provide proof of age, or service is refused. People who appear to be

intoxicated, or who are attempting to purchase for minors or intoxicated individuals, are also refused service.

In 1998, almost 835,000 people were challenged under the LCBO's Challenge and Refusal program, up from 650,000 the year before. More than 95,000 individuals were refused service, up to 81,000 the year before. The number of challenges and refusals has risen, in part, because of the LCBO's Check 25

program.

The BYID card costs \$15.00 and is the same size as a driver's licence. It includes the applicant's name, date of birth, date of issue and a serial number. This tamper-resistant card can also be used as valid proof of age in Ontario wine stores, beer stores and licensed establishments. It is one of six forms of acceptable photo ID prescribed by the Liquor Licence Act, along with Ontario Photo Cards, valid passports, driver's licence, Canadian citizenship cards and military cards.

Recently redesigned, the front and back of the new card reflect the LCBO's new logo and corporate colours. The bilingual message to please drink responsibly still appears on the back of the card. Both old and new versions of the BYID card are acceptable forms of identification.

A BYID information campaign is rolled out prior to each holiday weekend throughout the summer, when traditionally, there are the highest number of alcohol-related incidents, both on the roads and on waterways. During the campaign, now in its eighth year, staff wear BYID stickers to promote responsible drinking and to draw attention to our Challenge and Refusal and Check 25 programs.



LCBO Chair and CEO Andrew S. Brandt and BYID Administrator Sherry Smith present Leana Stewart with the 10,000th BYID photo card.



## Club Montessori Sponsors Student Exchange with Italy

On Monday, September 20, the Club Montessori presented Laura Stradiotto, a Laurentian University student, the Club Montessori Scholarship for Study in Italy. Paul Colilli representing the Club Montessori, Dr. Louis Zanibbi, from Commerce and Administration, and Vice-President Doug Parker, on behalf of President Jean Watters, also attended the event.

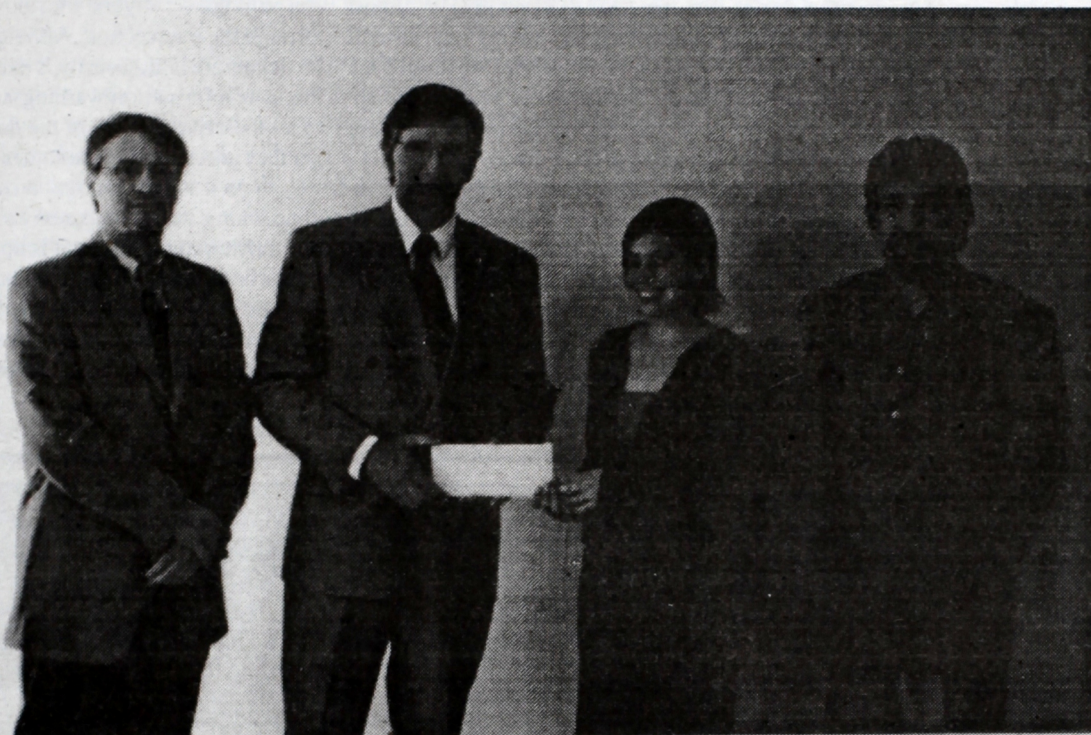
Laura Stradiotto is the first recipient of the Club Montessori

Scholarship for Study. Valued at \$5,000, this scholarship is intended to promote cultural and economic ties between Italy and the Sudbury region.

This new scholarship is the result of a student exchange agreement between Laurentian University and the University of Udine, in Italy. As part of the first year of the agreement, four University of Udine students will study at Laurentian this

fall while Laura Stradiotto will be the first Laurentian student to pursue her studies at the University of Udine.

The Club Montessori, an association of Italian businesses and professional persons in the Sudbury region, is affiliated with the Federation of Canadian-Italian Business and Professional Associations. The Club's theme is "Education for a Better World."



Laura Stradiotto Accepts Her Scholarship at a Ceremony held Monday, September 20

## CKLU Gets a Facelift

by Dylan Callens  
Assistant Editor

The ratty old portable, AP-1 has taken a drastic change. Now, as you pass by the building is pinky-purple with band-aids all over, not to mention a pulse-line which drips blood. If you look really closely, the band-aids are also dripping blood. A slightly morbid message that may require more explanation.

CKLU 96.7FM is in a state of financial difficulty. While these woes continue, their little love shack is being worn down by Sudbury's lovely winter weather. The university is either not able, or not willing to move the station indoors, which would save everyone money in the long run.

Some at CKLU feel that staying in the portable is a health hazard. Even a biology professor at Lauren-

tian commented that as other portables are taken down, mice will become more of a problem than they already are.

While Nick Stewart jokes about rabid squirrels, the threat of squirrels at CKLU is very real. Over the summer, one squirrel invaded the CKLU library, sent waves of panic and concern amongst volunteers. While the situation is funny, at a distance, try dealing with an angry squirrel.

However, back to the mouse situation. Mice carry potentially harmful diseases that can be carried through the scent of their urine. As you can imagine, all are worried about the mouse problem.

The image of CKLU does not fly well with clients and sometimes

causes business owners to back away from advertising. The image problem sparked the idea that perhaps an interesting paint-job which took into consideration the plight of CKLU should be undergone. After a month of planning, Kim Nelson finished the design. Will Morin, local artist came onto the scene to do most of the painting with Kim's help, as well as other local paint crews.

"The band-aids are meant to send out a message that we are hurting and need help," said Barbara McDowell, organizer of the painting and volunteer at CKLU. "We need to get into the university to up our image and get into a safer building." Most agree with this, including university administration, yet the station has not moved.



CKLU Gets Minor Reconstructive Surgery

## News Briefs

### From Campus Ministry to Spiritual Life Services

The Multifaith Board composed of members representing different spiritual traditions on campus has decided on a change of name for the service it provides through chaplaincy. The new name "Spiritual Life Services" is more descriptive of the mandate: "to bring awareness and visibility to spiritual life on campus." The service seeks to coordinate the spiritual life services of all traditions including people of goodwill, who wish to participate in humanitarian activities.

The service is under the umbrella of Student Life and the office is located in the Student Centre, room 226. You can contact them at 675-1151, etc. 1080.

### Laurentian University to hold Open House

The Sudbury community is invited to take part in Laurentian University's 4th Annual Open House - Learning Without Boundaries - on Saturday, October 23, from 10 am to 4 pm. All activities will be free of charge, and there will be free parking. The Open House has something to tickle the intellect and awaken the imagination of everyone: adults and students from kindergarten through college and university and even seniors too! For more information, contact LU at 673-6566.

### Nike Does Good in Sudbury

Students at Wembley Public School in Sudbury celebrated the official opening of their newly-renovated gymnasium floor and upgraded recreational basketball program, both presented to the school as part of the Raptors Foundation and Nike P.L.A.Y. Canada charitable program. Components of the partnership include the capital costs related to the gymnasium renovation, as well as the development of a basketball program that will be managed through Laurentian University, a total donation in excess of \$100,000. An important element in the day's festivities was the donation of \$25,000 to LU, named after the popular Peter Ennis, former coach of the Canadian National Basketball team.

## 'Tis the Season to Book Early!

### Save Your Seat Today

Planning on flying home for the holidays? Seats are already scarce for Christmas and New Year's 2000, so contact us now to avoid disappointment later! Take advantage of our unbelievable Student Class Airfares™ and extras like a free "Change Coupon" for departure changes should conflicts with your exam timetable arise.\*

Make sure you're home for the holidays.

Call Travel CUTS now.

New Student Centre, Rm. SCE-234

673-1401

**TRAVEL CUTS**

\* Subject to availability and seasonal rate adjustment.  
Owned and operated by the Canadian Federation of Students.

## EXPERIENCE JAPAN

### JAPAN EXCHANGE AND TEACHING (JET) PROGRAMME

The Government of Japan invites university graduates (by July 2000) to apply for positions as Assistant Language Teachers or Coordinators for International Relations at schools and government offices throughout Japan. Renewable one-year contracts begin in late July 2000 and pay a salary of 3,600,000 yen (approximately C\$45,000) after tax.

Interested? For more information, please contact:

The Consulate General of Japan JET Desk

Toronto Dominion Centre, PO Box 10, Toronto ON M5K 1A1

Tel: (416) 363-5488 Fax: (416) 363-6074 E-mail: [japancg@idirect.com](mailto:japancg@idirect.com)

Applications and information are also available at the Placement Centre &

Laurentian International. Please do not send resumés. Application deadline: November 26.

## JET PROGRAMME



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Mat Thompson  
**Financial Director:**  
Francine Lavallée  
**Assistant Editor:**  
Dylan Callens

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**Asst. News** open  
**Sports Editor** open  
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Julie Lapalme, Ryan Gibbs, Bryson McCarthy, Todd Bosak, Jamie Wylie, Mark Solomon, Tonto, Paddy Blenkinsop, Chris Newman and Julie Murphy

## Circulation

Lambda circulates 3,300 copies throughout the city of Sudbury and the Laurentian University Campus. We thank the following for permitting us to circulate our paper at their establishments:

Vesta Pasta Cafe, Black Cat, The Towne House, East Side Marios, This Ain't The Only Café, Ralph's, Subway (Lasalle), Don Cherry's, Douglas Video & Variety, The Elm Tree & The Cooke House.

## Write to us but remember...

All submissions become the property of Lambda Publications and will thus be subject to editing. Letters submitted must bear the author's full name and telephone number. Names will be withheld upon request. Letters must not be longer than 250 words. Lambda reserves the right to edit for content considered sexist, racist, homophobic, heterosexist or for length.

Lambda is the weekly student newspaper of, by and for the students of Laurentian University. Lambda is funded through a direct student levy by the members of the Student's General Association, yet remains autonomous from all University organizations, both student and administrative.

SCE 301 Student Centre  
Laurentian University  
Sudbury, Ontario, P3E-2C6  
(705) 673-6548  
Fax: (705) 675-4849  
Email:  
[lbmdapub@hotmail.com](mailto:lbmdapub@hotmail.com)



# Editor's Corner...

## Safety Vs. Stupidity

by Mat Thompson  
Editor-In-Chief

This week's editorial takes on two different topics that pertain to the same subject; road safety. For the last four years that I have been here at Laurentian University, I have had many close calls on the roads through Laurentian. One of the worst spots for near misses had to be in front of the Parker Building and The Great Hall.

For those of you who are new to the school, you have no idea that there never was a four way stop until this summer in front of one of the most traveled spots on the campus. Students used to have to stand and wait to cross to go to U of S or come back to the Parker Building as cars sped by never following the posted speed limit. Many people, including administration are amazed that no one has

actually ever been run over at this corner.

Now, after some fund raising and strategic planning Laurentian has finally made the roads a little safer for the pedestrian student. In front of the Parker Building there now stands a four way stop, a drop-off/pick up turn-around, speed bumps to slow the psychos, and bus areas that do not block off the whole street. I would like to personally commend everyone who had anything to do with this project as the streets are a little safer for the Laurentian student to walk around on.

My other issue with road safety has to deal with the fact that many of our illustrious students have no concept of what a four way stop consists of. I know that after years of just shooting around that corner, it is hard to stop every time, but think of

the safety. Last week a truck blew through the intersection without even slowing down. Now if I had been crossing the street at that point there is a good chance that I would have been hit! And just to prove my point, I stood at the window of Lambda and saw at least 15 cars go through the stop signs without barely letting up on the gas. A black BMW almost took out a man walking with a small child and two girls had to jump back on the curb to avoid a large pick-up. I would like to know where these people got their driver's licenses!

The thing that makes the intersection in front of the Parker Building a little more dangerous is not only these drivers, but the fact that the cross-walks now give the students a false sense of security. I have seen so many people cross here without even looking to make sure the bus or a car

have decided to stop. Now, I am not trying to get down on the recent safety editions, but students will have to be a little more cautious when crossing due to a lack of knowledge/attention by the drivers of Laurentian.

One great move I have seen is security parking by the corner and pulling over anyone who blows through the intersection. Although no tickets are laid, security is using this as an information/warning stop to let the drivers know of the danger they are causing to the students.

As it stands, Laurentian has gone a long way to make on campus traffic safer and now it is up to us, the drivers and students to watch out and become part of the solution... not a psycho with no respect for the road and others around him.

## SPACE FOR RANT Letters to the Editor

### Dear Lambda:

I just finished paying for my tuition, rent, cable, hydro, phone, books and food, and am now completely broke. With no money left to drink this week I decided to do something a little more productive with my time. I investigated a break down of the auxiliary fees, which as an SGA member, I am required to pay. The total was some ninety dollars, and I have to be honest, I was quite confused with what I found.

Firstly, there were two \$10 levies, one to CKLU and one to Lambda, this I could understand. Two \$1 dollar levies to the Women's Centre and one to the Walkhome program. Again, this is totally justifiable. Then there was this \$57 fee which goes to the SGA, this seems a little high, but still understandable. Now the part I could not understand. The approximately \$11 leftover which goes directly to the Canadian Federation of Students (CFS). This may not seem like a lot of money, however, multiplied by 4,000 undergrads, this comes out to approximately \$44,000. My question, I guess directed to the SGA, is what the hell is the CFS doing with \$44,000 of **STUDENTS' MONEY!!!** Who are these people accountable to? Where does our money go? I understand that they like to put a lot of posters up with their logo on it, but that sure is not \$44,000 worth of service. I challenge someone from the SGA to submit to Lambda a copy of the CFS Budget for the 99/2000 year, including the salaries of what these people who supposedly have the best interest of the students in mind. If nothing does appear, I will assume of course that our money is being wasted, and that as I suspected the CFS is extremely self-serving.

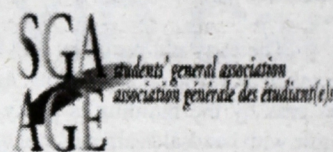
One final thought, the SGA is always critical of administration telling students what they want instead of listening to what they want. I am telling you right now, I don't want to be a member of an organization that funds their own political agenda with students' scarce money. I urge anyone else who feels the same way to speak to an SGA executive or write in your thoughts as I have and we will see if they listen!

Jeffrey Collins

Win Prizes from  
Labatt Breweries,  
Universal Music and  
Lambda on Page 16!

## Notes From the SGA

by Todd Bosak  
VP Student Issues



As we settle down to classes, now that Frosh Week has passed and now that (hopefully) everyone is registered, the SGA is beginning to look at how to continue the fight against high tuition here at Laurentian. As everyone may know, hundreds of students took part in a strike last year that got our message out very effectively. While we did not achieve the tuition freeze that we had hoped for, we certainly made a difference and definitely got our point across.

This year, all members of the CFS (over 60 campuses, including over 400,000 students) are taking part in a campaign called ACCESS 2000. This campaign will include a building of awareness until the end of the year. As well, the campaign will include a student day of action on February 2nd, 2000. This event will unfold on each campus in the way that the students there are comfortable. In many locations, the day will feature a one day strike similar to what was seen here last year.

Why ACCESS 2000? The reasoning remains the same. The student movement (including the SGA) are asking for a national system of grants, reinvestment by both the Federal and Provincial governments in education, a national tuition freeze, an end to deregulation, among other things.

What will ACCESS 2000 look like on our campus? Good question. The SGA is committed to making as effective of a statement as possible while at the same time attempting to act in such a way that our members (you) are comfortable. So, simply put, the SGA will be finding ways to talk to as many members as possible over the next month to see whether you want another strike or whether you have other ideas for resisting the anti-student agenda in Canada. So drop in to the office if you have any questions and don't forget, this is your student union. Tell us what you think.



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Lambda

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Fri. at 1:00 pm

General Meetings:  
Fri. at 1:30 pm



## McCarthy Street

by Bryson McCarthy  
Columnist

Stormy days, drinking my cares away. On my way, to getting really mean. Can you tell me how to get, how to get to McCarthy Street. That's right boys and girls. It is I, your favorite little friend here to teach you once again about the good and bad in the world of Laurentian University.

Today we are going to learn about that grown up topic of money. Everyone wants it. Everyone needs it. But not everyone can have it. Well, that is according to the OSAP office! It seems that a person who needs to get assistance during the school year must have either sat on his ass all summer not supporting themselves, or else they just can't have any money.

Now we all know that OSAP is only for those who really need it. Like this girl I once met who was all upset about the fact that she didn't get enough OSAP to get her to Florida for the Spring Break. And another guy who invests all his OSAP at the beginning of the year, rides the interest and pays the money back in May with a nice profit. And then there is the best one. A guy named Bryson who worked his ass off at three jobs all summer to try to pay his rent, bills,

loans and maybe even save enough for some food and then the OSAP office decided to say he made too much money and he can't get anymore from them. So what does Bryson do? Well, he either sticks with all his jobs and drops out of school, takes out another loan to pay for school, or he goes medieval on the collective OSAP ass!

I don't get it. Why are those of us who actually supported ourselves over the summer time the ones who end up screwed while those who sat at home eating Pop Tarts watching Regis and Airhead get all the assistance they need plus some? Why even work in the summer? In the end it will work against you. The harder you work the more they take. The more they take the more you need help. The more you need help, the more the OSAP office will kick you when you are down!

When they told me that I wasn't getting OSAP this year, I of course asked them nice and politely "What the \$%\* are you talking about?!!?" They then went on to explain that I made too much money in the summer. So I told them that if I didn't make that money I wouldn't have anywhere to \$%\*ing live. They then told me that I should have saved that money for school. Oh yeah, that's

what I was thinking all summer. Maybe instead of paying for my rent and food, I should save my money and pump it into Laurentian University so that administration can hire some more vice-presidents to figure out more and more ways to screw me. Forget shelter and nourishment, I should fund the salary of the new Vice President Anglo-Franc Underground Issues and Extreme Bowel Movement. I would love to be the one to tell the OSAP people that they can't have a paycheck this year because they just worked so damn hard over the summer and that they should have saved better.

I guess the lesson we have learned this week is that OSAP sucks, but we can't live without it! Sit on your ass, don't do a thing and you will be better off in the long run. Hell, go homeless in the summer and I bet they will give you a special scholarship just for being the most qualified. The harder you work, the less you get out of it. And remember McCarthy Street has been brought to you this week by the Letters O.. S.. A.. P (Ontario Screwing Another Person).

PS Hey investment boy. I know who you are and I swear you will not get another cent from OSAP when I am through with you! *Get in the Ring of My World* and I will drag your ass down *McCarthy Street!*

by Tonto  
Columnist

## Tonto Kicks The Shit Out Of The Lone Ranger

So I've been accused of just using this column as a hate column, however, this week will be different. Tonto will dive into the mysterious world of 'Aboriginal Love'. I guess I better talk about this since we are currently in a Native baby boom, just so that I won't hear another person say "Where did all those Indians come from?" (General Custer being the first to utter those famous words).

Okay, Indian Love. There is something very weird about this one. Like all people in minority groups sometimes people, well, really try their hardest to set you up with another Indian. Irregardless if they know only one Indian who lives on the other side of the country, they will find a way because the two of you would make a great little Native couple.

Now, if you happen to break out and find a woman, who for no fault of their own, is non-Native, then people start to wonder. If they get married, what kind of service will it be? How will they raise their children? And of course everyone will have an opinion on the situation. It's very funny to see how people react to the couple. I have been in such a relationship.

Now Tonto's partner had the

misfortune of being non-Native, but in matters of the heart, color and race really don't mean anything, except when you fight and it's great to pull out the "great, again the white people are oppressing the Indians." Note to all Native people; this statement will win any fight, except when dealing with the government since their answer is usually, "So?!!?"

Now Tonto's partner had various people say two extremes of opinions. First, "You are sooo lucky to be involved with a Native person. They are sooo spiritual and in touch with nature." And secondly, "I'm glad that you are seeing Tonto, but you'll have to watch his drinking, cause Tonto may go... well, you know, Indian."

Okay, for statement number one I have this response. The only Nature that I'm in touch with is the plant in my room that I haven't watered in the past week. To statement number two, I am Indian and I am not sure what going Indian is, but if I ever do, I'll let you know.

These days Tonto is on the hunt again. I'm sure that most of you know why I'm single. You think that it's because I'm an angry little Indian, but that is so untrue. I'm a caring, sensitive, emotional person, that is, unless your ancestors stole my land, then that's another story.

## Career Column: Your Career Direction

Paddy Blenkinsop  
Counselling and Resource Centre

On behalf of the Counselling and Resource Centre, let me welcome all new students to Laurentian. I hope that you're beginning to find your way around this new, academic world. The Counselling and Resource Centre is part of the Office of Student Life and offers, as its name suggests, counselling of any and all sorts, from personal to career to academic. It also has a Resource Centre with information on academic programmes, careers and jobs, and international opportunities. Come and check it out.

### CAREER PLANNING IN YOUR FIRST YEAR

Today, I want to let you know about career issues at the first year level. The major career decision you will have to make this year, most of you, is what to choose as your concentration, or major subject, in your

upper years. Perhaps, you have already made a choice, in which case this is an opportunity to check your decision. Is this really the area you want to be in? If you haven't yet decided, now is the time to begin thinking about it.

The word "career" has the sense of "path" or "way". Today, more than ever before people have to create their own careers; all of us have to take responsibility for, and control of our own "path". This is because permanent jobs are ever scarcer, and more and more people are working part-time, on contract, and for themselves. So the direction we take has to come increasingly from ourselves, our interest, skills, values, natural strengths.

### CAREER TESTING WORKSHOPS

To help you with this process

of self-assessment, the Counselling and Resource Centre is offering a series of Career Testing workshops, designed particularly for first year students but open to anybody who is trying to decide on which direction to steer his or her career; upper year students and older students in the midst of a career change are welcome to attend. Two tests will be offered, the Strong Campbell, a vocational interest test, and the Myers Briggs, a personality type indicator which helps you to identify your personal strengths.

The workshop will introduce and describe the tests and then each person will meet individually with me at least once to go over the results. Workshops are limited to ten people. Register at the Counselling and Resource Centre, Room L210, 2nd Floor, Parker Building (673-6506), down the corridor past the bookstore.

Location: Room L 338  
Parker Building, 3rd Floor

	TUESDAY 1.00-1.45 pm	WEDNESDAY 1.30-1.45 pm
OCTOBER	- 12 (English) 26 (Français)	6 (Français) 20 (English) -
NOVEMBER	- 9 (English) 23 (English)	3 (English) 17 (Français) -
DECEMBER	-	1 (English)

Workshops are limited to ten people. Register at the Counselling and Resource Centre, Room L210, 2nd Floor, Parker Building (673-6506), down the corridor past the bookstore.

## Y2K Can Suck It!

by Julie Murphy  
Contributor

Anyone else besides me irritated with the whole Y2K thing? I mean come on already, it's just another year.

I am really sick of all of the hype that this whole year 2000 is getting. I think that the reason that everyone is making such a big deal is just to make money. I read an advertisement the other day that asked if my computer was Y2K compatible. If it wasn't then I could bring it to these computer people and they would fix it for me for a small price (yeah, right.). How am I supposed to know if my computer is Y2K compatible? I figure the 'computer people' are just out to make me feel stupid and to steal what little money I have left after paying my tuition.

I had to laugh this summer when I got a pamphlet in the mail wanting to make sure that my house was Y2K compatible. What do they figure, my house is just going to spontaneously combust if it isn't ready for the millennium? They said it was important to have candles and canned food on hand. The year switches from 1999 to 2000 and all of a sudden the electricity cuts out and the grocery stores all close. What the hell? Someone else told me to make sure and empty out my bank account sometime in December before the Y2K thing happens so I don't lose all my money. I don't get it. If none of the stores are going to be open because there is no electricity, where I ask, am I going to spend my money?

As you can see, I have plenty of reasons why I think the millennium can suck it. I personally am going to put every cent of my money in the bank at the end of December. I'm not going to grocery shop at all, I'm going to eat all of the food I have in my cupboards and burn every last candle I have. I think I will leave my computer on too. Just call me the local Y2K activist.

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Economics 105:

fact

Proper use of disposable income does not include listing items at ebay. Why pay to post?

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# Features

## Money, Money, Money

### Budgeting

by Jeff Katzin  
Canadian Institute of Chartered Accountants

#### Where Does All My Money Go?

In a nutshell, everywhere. How many people actually know where they spend their money? I would bet that it is not very many.

Why does this matter, you ask? Let me explain using a simple example: If you had to pay \$500 for books for the coming semester, wouldn't you like to know if this money would be around when you needed it? Wouldn't you want to know what other expenses and cash inflow you had coming so you could ensure that this \$500 would be available?

Does the scenario of needing money and not having it or assuming it will be available sound familiar? If not, good. If so, you are probably in debt right now as a result of poor planning.

Solution: the 'B' word - Budget. Have you ever been on vacation and said you would only spend a certain amount? Have you ever gone to a casino and said you were only going to spend a certain amount? How about last weekend, did you go out and try to spend only what was in your wallet? If you answered 'yes' to any of these questions, guess what? You've budgeted. Budgeting is not being cheap - budgeting is being smart.

#### People and Budgets

People do not like budgets and it is easy to see why not. Who wants to live their lives constrained by a piece of paper that dictates how much money they can spend? Not many normal people.

Solution: do not use them as a constraining tool; rather use them as an analytical and planning tool. Do not say, "the budget says that I can only spend \$65 this weekend", say "if I spend \$65 this weekend, will I have enough money to buy food so that I can eat next week", or "if I spend \$65 this weekend and the next 51 weekends, it will cost me \$3,380 for weekends this year."

We have to face the truth. We will be in school for at least 12 hours a week, homework will double that time, and we also want a strong social life. So where does time to earn money fit into the schedule? Cash is a limited resource; its effective and efficient usage must be appropriately provided for.

#### Preparing Your Budget

As with most things, getting started is the hardest part. The first item to be addressed is how to design the budget. A good starting point is to break it down into time periods. When I prepared mine, I broke it down into the frequency of how I get paid at work - twice a month. From there, I simply listed all of my expected cash inflows and placed them in the periods which I thought it would occur during the year. Generally, it is this simple. We are not talking about detailed accounting folks.

Many budgeted items will be easy to estimate. For example, public transit or meals - \$X per day for 4/5 days a week for eight months; or rent, \$X per month for X months.

It is difficult to assign a cost to certain other potential expenses, such as car repairs. The key is to try and hit as many expenses as possible so there will be no surprises during the month. Budgeting for 'miscellaneous expenses' may catch some of the surprise items.

#### How To Use Your Budget

The theory is like so: at the beginning and end of each period, you enter in your bank balance and compare to what was budgeted to see if you are ahead or behind (beginning bank balance plus cash inflows less ending bank balance gives you what you spent during the period). If you are ahead, do whatever you like with the difference. Buy, invest (if you have not budgeted for that already), whatever!!!

I have become a little lazy, and have failed to perform this analysis each period...which brings me to my next point...

#### The Psychological Impact of Budgets

Just constructing a budget is a positive exercise, even if you only look at it once a month, or once a quarter, or once a year. The reason is that you know a budget exists and it may make you more aware of the money you spend and upcoming expenses you may incur.

Subconsciously, you will find yourself opening your wallet Monday morning saying "ok \$100" and then on Friday evening hitting the ATM for another \$40 wondering where the \$100 went. Your budget will hopefully be able to answer this question. Or the curiosity of knowing where your money is going will be compelling enough to make you want to sit down and analyze where all this cash is going. Developing a budget facilitates this process.

By Derek Serafini  
Features Editor

If there's one thing I've noticed as of late, it's that money is almost everywhere and the need for it is ever-constant. I noticed this, the other day, while standing in line in the bookstore. As I stood there and chatted with some stranger about many of the inane things that summarize student life, I looked down into my arms and it dawned on me that I was holding over \$700 in books - and I didn't even have all the ones that I needed! I could feel two forces simultaneously acting upon me: an absolute drain of a feeling of security (realizing that all my savings would soon be gone) and a feeling of impending burden (with the new debt load I would have to take on in order to go to school this year). After paying for my books, I had to pay for my parking card, my student card, and my lunch. This is my conclusion: people desire money and will do nearly anything to get it from you, so you have to be prepared.

I have never been prepared for dealing with money. The truth is, I am poor. Seriously, I don't have a clue about where my money goes,

how I should spend it, or how much I should spend. I have two credit cards, a credit line, several department store credit accounts and I'm pretty sure that I have money owing on all of them. And with the recent purchases of books and school essentials, I have very little left over with which to enjoy myself. And I know that I am not alone; in fact, I'm pretty sure that my financial situation is much better than ninety-percent of students out there. And still, I'm stressed.

Why is this? It is because I've never had the education needed when dealing with money. And the more I thought about it, the more I came to the conclusion that being good with money involves more than just budgeting and boring concepts that commerce and economics students are forced to learn. In all truth, money management is a complex issue.

Like anything in life, it takes lots of time, experience, and practice in dealing with money in order to become fairly confident with managing it. Up until this point in my life, I have not been prepared. So, I did a little research and read a few books in the area of money management

skills. And this feature is inspired by the reading and the knowledge that many of you out there are in a similar financial situation as I am.

The truth is obvious and clear: we cannot sit around and wait for some magical fairy to come along and drop a chunk of cash in our laps. We know better than that. Studies show that by the time they reach sixty-five, most people are dead broke. That's hardly what most people envision for themselves as they look ahead to the golden years of retirement. Yet, without the conviction that we deserve financial well-being, backed up by a workable game plan, how can we turn our dreams of being rich into reality? Odds are, we cannot.

We must master our ability to deal with finances now so that, in the future, we will be set. Because we have the good fortune to live in a capitalist society, each of us has the capability to carry out our dreams. Yet most of us experience financial pressure on an ongoing basis, and we fantasize that having more money would relieve that pressure. When the actual truth is 'no money, no problems.' I think that the key lies not in the mere pursuit of wealth, but in the changing of our beliefs and attitudes so you can see money as a means to contribute to your life - not the end-all and be-all for happiness.

This feature, though small, is hopefully an introduction to some things that may spur your interest to do some more reading about those things pertaining to money. Money management is a vital skill that we must all learn at some point in time. And it is probably better to learn it sooner

than later.

### Wasting Money

When people ask you how much something costs, you probably just think it is the price at which the item or service can be purchased. This is correct - sort of. What if someone asked you what was the cost of constantly eating lunch at school, smoking, paying interest on your credit card bills, or having at least one extravagant coffee per day? Is the cost the price of lunch, the pack of cigarettes, the stated interest rate, the price posted on the sign above the coffee machine? Yes, only if you consider "cost" to equal the cash out of your pocket.

But what about the fact that you could have done something else with your money? Doesn't this count for anything? If you have \$5 to spend and are choosing between two \$5 items, selecting one automatically means that you can not have the other. This is the definition of an "opportunity cost."

Let me shock you for a second. Mike eats at school every day as he's too lazy to make lunch at home, even just two or three days a week. He would rather just pay to have someone else make it. Additionally, Mike drinks two \$3 coffees a week because the substantially cheaper coffee he can have at home is just not good enough. Mike deserves the high life.

Sally makes her lunch every day and she also buys her own groceries so her lunches cost about \$2 per day. Sally buys coffee in one of those

supersized tins and pays about ten cents a cup.

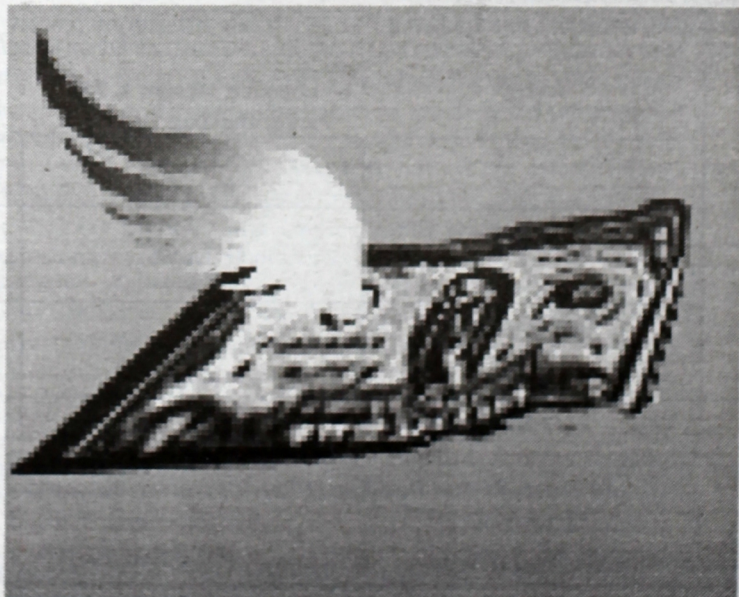
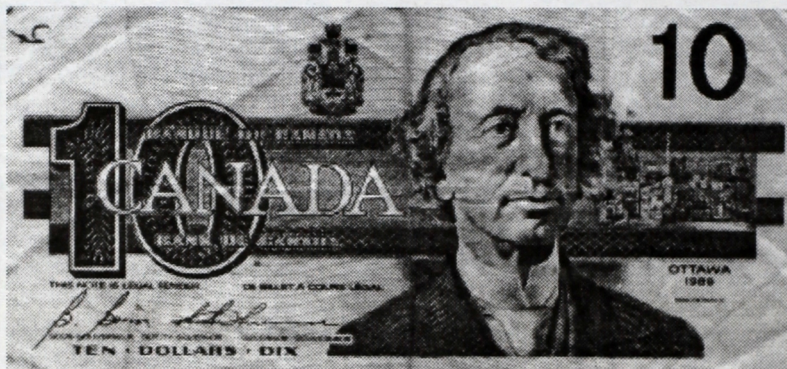
During reading week, Sally enjoys the sun at one of those all-inclusive resorts while Mike sits at home and vegetates. Why? Simple, because Sally saved \$637 this year in choosing between satisfying her traveling wishes rather than satisfying her belly and/or being lazy.

The point is this: on a monetary basis, sacrificing in some areas (by making minor lifestyle adjustments) can lead to benefits in others. Choice is something that each of us does subconsciously everyday of our life. Money is no different because it is a limited resource and we have more wants than our dollars can buy and

this forces us to make choices.

Let's take this one step further and assume that we tell Mike this lesson and he agrees to make lunch a measly one day per week. Let's also assume Mike lives at home and does not pay for food. Four years later, Mike will have saved around \$625.

Many people have a hard time seeing the long-term benefits of doing something so small such as saving \$3 per day. I have a simple exercise everybody should try. At the end of each day, take all of the coins out of your pockets and put them in a jar. At the end of the month, count it. I think you will be pleasantly surprised. A little is a little. A little many times is a lot.





## It's All About Growth

What do you think of when you hear the word "invest?" The books-and-movies scenes showing the chaotic floor of the New York Stock Exchange? Stock certificates? The financial pages of the newspaper. Not the professionals. When they think of investing, they think of growth because it is at the heart of successful investing. And strange as it may sound, it is like the growth that is all around us - the kind we see in trees, plants, and children.

Think of biology. Maybe you've observed under a microscope the amazing spectacle of an amoeba dividing itself in two. There it is, this tiny one-celled organism, and at some point, right before your eyes, it reproduces by dividing itself. All of a sudden where there was one amoeba, now there are two. You keep watching, and soon the two become four, and the four become eight, and the eight sixteen - and you're seeing this incredible example of growth. Here's an organism that is growing at a geometric rate - 1,2,4,8,16 - doubling itself each time.

What does that have to do with investing? A lot. An amoeba is an organism that divides itself into some-

thing more than it was before - and that is exactly what a company is: an organism that grows. When you invest in stock, you're buying shares of ownership of a company, and that's where growth comes in: You are now part of something that's alive and growing. The first year, the company has five employees, maybe one product, 20 customers and a rented building. Next year, maybe it has 12 employees, three products and 50 customers. The company helps itself to grow by reinvesting a sizable portion of its profits, fueling its future growth. It's growth on top of growth, and it's a phenomenon that is awe-inspiring. Growth is what all successful investing is about.

### WHY STOCKS?

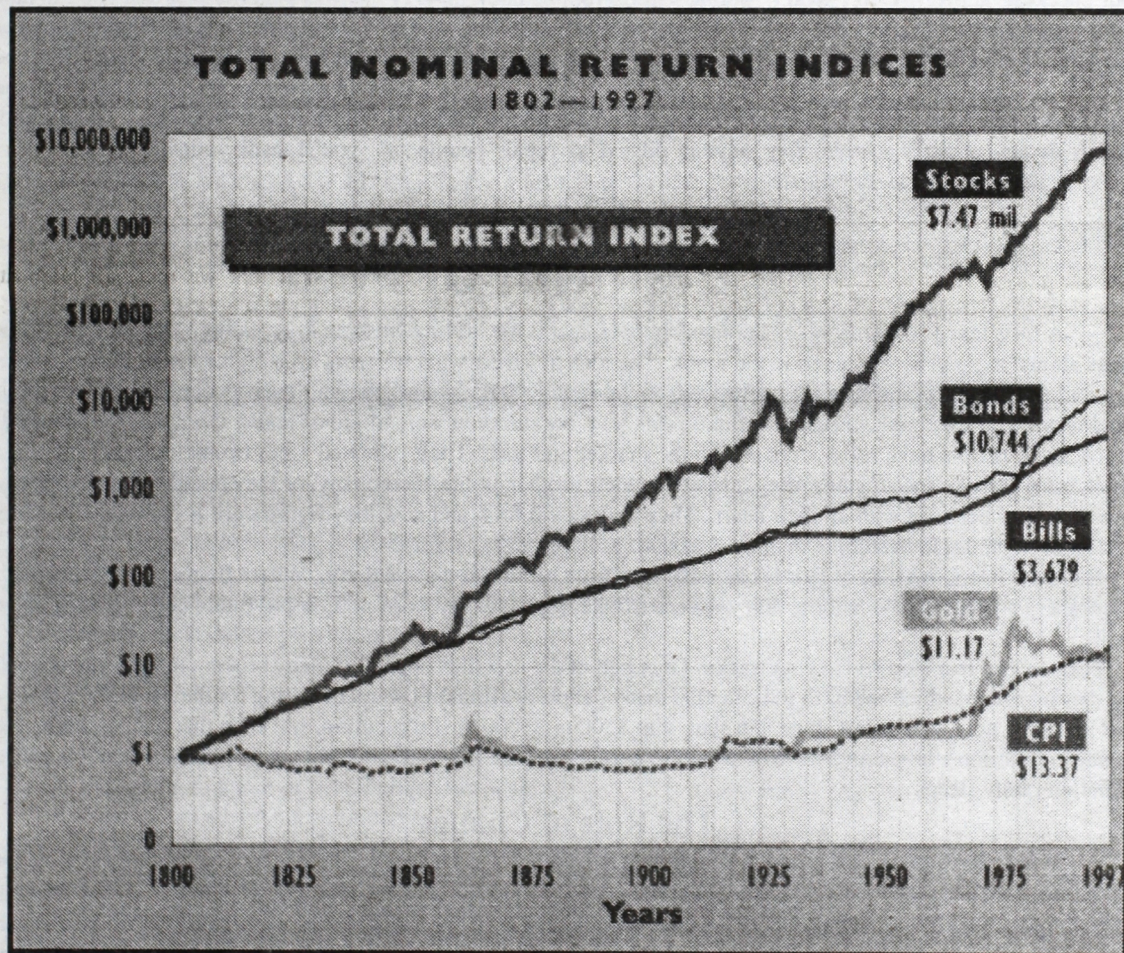
Put simply, it is the belief of many investors that stocks provide the best chance for growth over time. They are a great solution for long-term investing.

The reasons for this belief is the lessons of the past 50 years. Over time, stocks have outperformed all other kinds of investments, including bonds, GICs and government securities. A little stock market history backs this up. From 1802 to 1997,

U.S. stock returns have produced more wealth than any other type of investment. The long-term trend of the stock market has always been up. Yes, there have been ups and significant down periods, but over the long haul, the trend is up and it has a pretty good track record.

Now, that simple fact alone - over time, stocks have outperformed all other kinds of investments - in and of itself makes a pretty good case for investing in stocks. It's historical evidence, and it's great, but how do we know that the trend will continue? How can we be sure? Yes, we can see it on paper; we can look at charts and see evidence, but the question is why? Why have stocks outperformed other kinds of investments? Is it luck? Coincidence? Magic? Government regulations?

None of the above. There's no voodoo, no hocus-pocus, no tricks, and no mirrors. It's not even much of a mystery. There's a reason for that continuous upward trend. It's what distinguishes stocks from all other investments, and it's the same reason they've proven to be such solid investments over time. And it is the best argument for investing in stocks. It's growth.



## Getting as Far Away From Zero As I Could

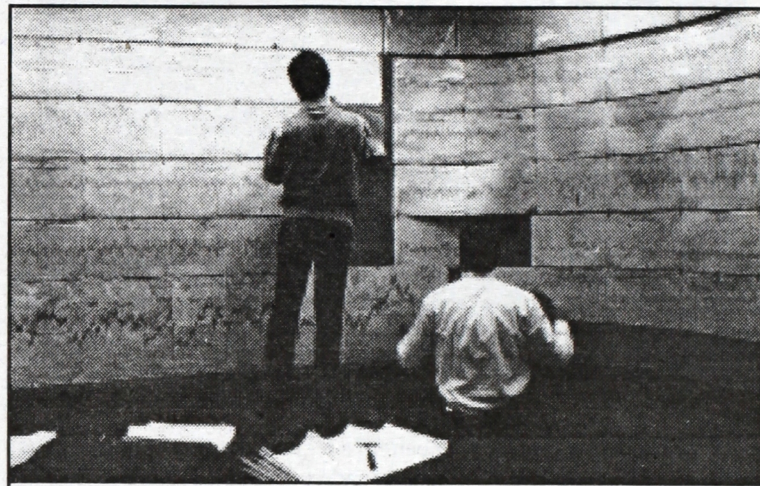
When I was 24, I didn't have much money, and that felt like being pretty close to zero. I didn't know everything, but I knew I wanted to get as far away from zero as I could, because I figured that the farther away from zero you were, the better you could handle loss. Say you have \$5000 and you invest the whole thing in the market. Then you lose 50% of it. Well, you're down to \$2,500, not much. But if you have \$100,000 and lose half, that's a big loss. But you still have \$50,000; you're doing okay; you can handle a 50% drop because you're still far away from zero.

When you're young, you're usually pretty close to zero - and I wanted to not just put some distance between me and that zero, but do it fast. So, I invested aggressively - I looked for high-quality, high-growth stocks because I figured that with them I could get farther down the road - and faster - than by just investing in some laggard utility. Today, I'd encourage people on the younger side of things to consider doing the same. What's young? Twenty-five is very young. Thirty-five is still young, and I'd even call 45 young. Those are the years to invest for growth and put as many miles between you and zip. You'll be glad you did.

-excerpt from New York Times Best-Seller, Charles Schwab's *Guide to Financial Independence*

## The Bottom Line On The Basics Of Investing

- \* Get started now.
- \* Over time, stocks have outperformed all other kinds of investments, including bonds, GICs, and government bills. It is the belief of many financial advisors that stocks often give you the best chance for growth over time and they are a great solution for long-term investing.
- \* Companies grow; when you buy stock in a company, you're buying part of something that's like a living organism. As it grows, so will your investment.
- \* The bigger risk in investing is doing nothing and watching inflation eat up your money. Even at the low inflation rate of 3% per annum, you lose more than a third of your money's purchasing power every ten years.
- \* Mutual funds are a great way to handle diversification.
- \* Index funds offer you a way to participate in long-term national economic growth.
- \* Reinvesting your dividends, instead of using them as income, is a way to systematically increase your investment.
- \* Take the long view, and don't let the market's ups and downs rattle you. After a couple of business cycles, you'll gain confidence and learn to ignore those fluctuations.
- \* Hold on. Investing is not an overnight phenomenon. It's a financial commitment of at least seven years; longer is even better.



Don't let the ups and downs of the stock market frighten you.

## Accepting Responsibility For Your Financial Life

When you're talking about long-term investing, the real risk isn't the ups and downs in the market. Doing nothing is a far more serious risk, so whatever you do, get started now - whether you are saving for that first home, or investing for college for your kids, or planning for your retirement.

A generation or two ago, husbands and wives often divided their responsibilities along pretty predictable lines. Those lines have blurred over the past 20 years and in families, finances are now often the responsibility of both spouses. There's a reason for that: saving money to invest requires the commitment of both people. Still, we're all busy, and if one person is more experienced in the financial arena than the other, the temptation is usually to let him or her handle the money. It saves time, right? Why should two do the work of one?

Wrong. This is an area of your life where both of you have to take responsibility. If you're the one who knows more about investing, it is strongly urged that you include your partner in your planning. But if you're single, that's cool. It just means that all decisions are up to you.

### FIRST THINGS FIRST

#### 1. Take Care of the Basics

Before you invest, make sure you've created a financial safety net that consists of the basic necessities.

**Set aside emergency funds.** Set aside perhaps 2 months' living expenses and put them in a place where you can access them quickly and easily - in the event of illness or a period of unemployment, for example. (This is admittedly aggressive; most books will tell you to set aside 6 months' living expense, but that is probably too over-cautious and unrealistic). Keep these funds liquid - an investment that can easily be converted to cash. A good bet is a money market mutual fund.

**Make sure you're adequately insured.** Insurance is, to say the least, an important part of your overall financial plan. If you have dependents, health and life insurance are crucial. Life insurance is the best edge against that ultimate family crisis, the death of the primary supporter or child-care provider. Inexpensive term life insurance will protect you against premature death.

#### 2. Understand Your Investment Goals and Your Investor Profile

Before you decide what specific investments you will make and how often you will make them, you will have to examine your particular situation and even your personality. First, look at your investment goals. By forming a clear idea of what you want your investments to accomplish, you'll be able to put your money to work more productively. Once you understand those goals, you need to understand what kind of an investor you are by considering your time frame and tolerance for risk.



## Credit Card Fraud

Credit cards are more popular than cash these days, which means the opportunity for credit card fraud is expanding. This is the most common and costly form of fraud in the world today. It affects everyone with a credit card, whether credit companies admit it or not. Last year, credit card fraud cost businesses and individuals over \$2 billion. That's a hefty tag for a crime that does not command a lot of media or police attention. It wasn't until recently that banks took the initiative to respond instantly to cards reported stolen, and render the card inoperable. Until then, there was a delay between the time of the card being reported as stolen and the time it took for the security alert to go out.

Credit card theft is actually hard to detect. The most proficient thief is very choosy, as not all cards hold the same amount of interest. Wallet theft does not necessarily mean that the whole wallet is pilfered. How often do people check through their entire wallet to make sure everything is still there? If at first glance, everything is still there, no one is going to double-check. Meanwhile, the thief is out there making fraudulent purchases with your credit card. Thieves will also steal bank account information so that they can establish a new line of credit with your information. While they go on a shopping spree, your credit card is still in your wallet. You get a surprise bill and since your card has not been reported stolen, you have to pay.



Even when you use your card in a legitimate place of business, you are at risk from unscrupulous people. When you turn your card over, it is very easy for some dishonest person to record the number and expiry date on a separate piece of paper. One phone call and a bit of smooth-talking later, they have a shiny new card with your name on it. Credit card companies urge users to always keep an eye on their card, make restaurant staff keep it well out of the reach of customers when running a tab, and never let anyone record your number on any document other than your bill.

Credit cards become easy targets for theft when they are sent through the mail. They are easily identified through the envelope and there is no insurmountable security measures to prevent someone from intercepting your card before it ever reaches you. On your monthly bills, it will state when you should expect to receive your new card. If it does not come to you when you expected it, call the credit company and let them know. The last thing anyone needs is to have somebody out there using their card and racking up a huge bill.

Surprisingly, when credit cards are stolen, they are not used to make extravagant purchases. Most cards are used to make several small purchases at retailers, both large and small. The merchandise that is bought with the fraudulent cards is then resold on the black market and at flea markets. The crime is virtually untraceable. Scammers can always come up with new ways to use your credit card and no one else really cares if your card has been stolen, so take care and pay attention.

## Watch Out For Con Artists

Just knowing that there are con artists out there is not enough to protect yourself from getting swindled. Everyone is susceptible to their cons and need to take precautions to keep from getting swindled. As with many other things in life, there are certain do's and don'ts. So, here is a list that will help you to defend yourself against scams, fraud, and con games of any sort. If you just take a couple of precautions, chances are that the swindler will move on to an easier target.

1) Do not give out your credit card number over the phone or to anyone you are not 100% sure is legitimate. Once a con artist has your number, all sorts of things will start showing up on your bill that you know nothing about, but you will have to pay for anyway.

2) Do not give out your bank account information. There really is no reason for any business or company to need that information. Only cons need it, for their own purposes.

3) Do not give into pressure to buy something or invest in something right away. Never rush into anything without checking it over. Don't worry about losing out on a great deal by waiting. If it's great, it will keep.

4) Do not buy into get-rich-quick scams or any offers that seem too good to be true. These are classic

examples of scams designed to prey on greed and laziness. Nine times out of ten, you will get burned.

5) Do not hand over large sums of money to anyone, especially a stranger - no matter how promising a deal looks. You open yourself up to all sorts of scams. And they will probably come back at a later date and try to swindle you again.

6) Do not discuss your personal financial situation anywhere that can be overheard by strangers or people that you do not know that well. Con artists are always on the look for their next target.

7) Do investigate any company or individual that you are planning on giving money to. Call the Better Business Bureau or the Consumer Affairs office to check out the legitimacy of the company. Anyone who seems shady probably is.

8) Do get all of the pertinent information about the company, including their address, and references. When you call to verify things, do not use the phone numbers that they provided. Instead, get the numbers from public listings (phone book or 411). You need to make sure that you're not calling the con man himself.

9) Do check all the identification of anyone posing as repair people or

public service people who are trying to get into your home. Again, do not use the phone numbers that they give you, look up their number yourself. Don't feel bad about making them wait outside while you do your checking. It's better than letting a fraud into your house. Bear in mind that the most legitimate companies will give you advance warning of service calls, or will book an appointment with you.

10) Do ask a lot of questions about the background or history of anyone who wants money from you. The other thing to be careful about is that sometimes con artists don't ask for money right away, as they will be very patient as they build your trust.

When you are always questioning the motives of people who are seeking money from you, or are a little too ingratiating, you reduce your chances of getting swindled. Police departments often publish a list of scams that are being operated as well as how to protect yourself and what to look for. The Better Business Bureau has all the information you need in order to verify the legitimacy of a company or registered business. There are always alternatives that you can pursue in order to be absolutely sure that people are what they seem. Don't be afraid to take your time and get all the information you can. In the end, you'll thank yourself.

## The Element of Fear

A little fear goes a long way. For many people, fear is the driving emotion in investing - they bring up their fears almost as soon as you mention the word. The idea of losing what we work so hard for is naturally anxiety-provoking. But, if that fear goes unchecked, it can really work against you and even become a self-fulfilling prophecy. You lose money because inflation eats it up because you were afraid of losing money if you invested.

A lot of people have taken a chance on the market and lost. They followed a hot tip they picked up at last weekend's party or soccer game, they invested in their brother-in-law's company, or they bought into a company in which they believed with all their heart. Then they saw it fold, and now they figure once is enough. That fear can be even harder to overcome than the fear that results from experience.

But the constrictive side of fear is caution, and a little caution is a good thing. Where finances are concerned, there are many reasons for caution. But you need to take responsibility for your financial future because no one else will.

You can't let fear stop you in your tracks. Over half of the accounts opened at many brokerage firms are opened by new investors, which seems to indicate that many people are thinking about investing for their future. If you're not investing now, you're not alone, but start with \$500 or \$1000, just something, and keep that fear in check. Be cautious, but don't be paralyzed. When you're paralyzed, you lose out, and that's something to fear - because inflation rarely sleeps.

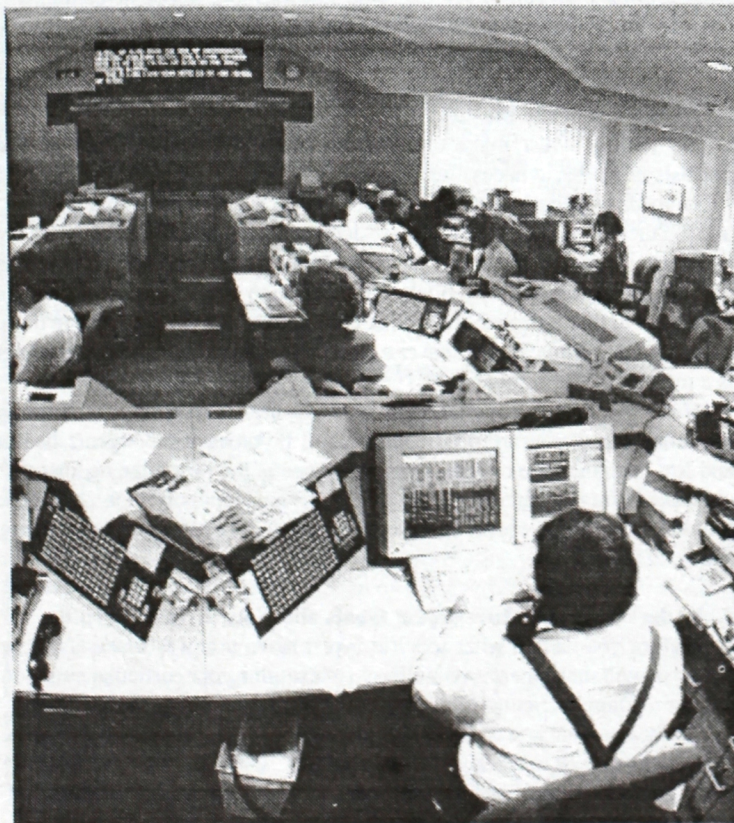
### The Role of Change

Where investing is concerned, it's important to be receptive to change. Once you decide on a game plan for investing, hold that plan in an open palm - that is, be ready to modify it as you change. That doesn't mean moving investments around every month or two; it means reevaluating your strategy perhaps once a year to see if it still suits your goals and your personality. Be open to change in yourself. Many people find that their attitudes toward risk and investing change dramatically with experience. If you find yourself interested in an investment move that you wouldn't have even considered last year, don't panic - and don't throw the idea out the window. Chances are you will change over time. The more familiar an activity becomes, the more aggressive and confident we become.

Like any pursuit in life, the more your confidence grows, the more fun you'll have and the better you'll do. When it comes to financial markets, familiarity breeds comfort and competence, not contempt.

## Mutual Funds

- \* To be a successful investor, you don't have to outperform the market; you only have to match it.
- \* Mutual funds are a good choice for many of us. With one investment, you get diversification that otherwise might be impossible.
- \* Index funds can be a great way to invest, for both first-times and experienced investors.
- \* Only consider funds listed in a reputable publication.
- \* Only consider no-load mutual funds.
- \* Look for funds that have good performance records, not only for this year but over the life of the fund.
- \* A good way to diversify is to use a "core and explore" approach. You use index funds to form the core of your portfolio and selectively add actively managed funds for further diversification or try to beat the market.
- \* Unless you're an experienced investor, avoid sector funds.
- \* The best source for timely fund information is the Internet.
- \* With mutual funds, as with other investments, the higher the risk, the greater the potential reward.
- \* International investing is a key part of asset allocation, and every portfolio should include an international component.





# LU DE-CLASSIFIEDS

## ARTICLES FOR SALE

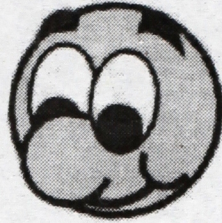
### BOOKS FOR SALE

- Reilly & Brown. Investment Analysis & Portfolio Management. 5th Ed.
  - Brisoux, Darmon & Laroche. Gestion de la publicité
  - Abbyad et al. La vérification. Une approche intégrée & Solutionnaire de l'étudiant.
  - COMM 4176EA/FA
  - Boritz. Computer Control and Audit Guide & EDP Auditing case package
- For any of these books call 675-1151, X2403

## APARTMENTS FOR RENT

**Clean, spacious 1 & 2 bedroom apt.**  
Memorial Hospital area. Fridge, stove \$450 & \$600/mo. all inclusive, with parking. Students welcome. 674-1824. Available immediately.

**House to share.** \$375/mo. All inclusive. Private room, parking, cable, laundry. Available Immediately.  
Call 671-6007



## MESSAGE BOARD

I found a spring. Did you lose one?

## Intramural Announcement

### HALLOWE'EN GLOW BOWL

Sunday, October 17th from 1pm to 4pm  
at Holiday Lanes

\$5 per person x teams of four = \$20 per team  
You get 3 games, shoe rental and FUN, FUN, FUN!

For more information or to sign up,  
contact the Active Living Dept. at 675-1151, ext. 1001/1002

**Don't Forget to Dress Up. There will be prizes for best costume!**

## Lambda Publications Call for Marketing Director Position

### Position Summary

This position involves sales, both telephone and in field, using the current marketing material or developing a new one. This also includes the design and layout of the advertisements placed. The person is also responsible for public relations/promotions and maintaining contractual rights and obligations with other business associates. Base salary plus commission (15 %).

### Specific Duties

- The main duty of the Marketing Director is to sell spaces for advertising in Lambda using the current marketing material or developing a new one.
- Develop an advertising campaign.
- Develop a product strategy (what Lambda can offer its advertisers), a distribution strategy (increase distribution throughout the city of Sudbury), and a pricing strategy (line rate, insert rates, color charges, creative charges and others) in coordination with the Financial Director.
- Responsible for ensuring that all contracts are fulfilled.
- Deal with problem bills, accounts and advertisements.
- Promotions
- Telephoning music and movie companies to get promotional items
- Maintain liaison with local cinemas (movie passes)
- Maintain any other liaison regarding promotional items (i.e. Sudbury Wolves)
- Marketing (i.e. readership, usefulness and awareness of Lambda)
- Must learn all aspects of the Financial Director's position (invoicing, payroll, budgeting, and more).

### Knowledge, Skills and Abilities

- Must be a member of the Laurentian University community who has taken three business courses or who has related experience. Recommended business courses include accounting, economics, finance, marketing and a relevant computer course. Related experience is defined by a working knowledge of computers, selling and marketing in the forms of advertising and distribution.
- This position requires at least 10 - 15 hours a week.
- Must have access to transportation.

### Structure

The Marketing Director must hand in a written report of his/her marketing activities on a weekly basis to the executive committee (Editor-in-Chief, Financial Director and Assistant Editor).

\* If you are interested in this position, please contact either  
Mat Thompson @ 673-6548 or Francine Lavallée @ 675-1151 X2403.

## Free Classified Ad!

All You have to do is fill out the card below, bring it to Lambda (SCE 301) along with your student card or drop this form into campus mail (marked 'LAMBDA') and we will run the ad, 25 words or less, for two weeks. Sell old books, furniture or any other junk you have, leave messages for your friends or ask for help in any field of study. It doesn't matter... It's your very own Classified section.

AD: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

NAME: \_\_\_\_\_

ID Number: \_\_\_\_\_

## Northern Vocational Services

If you are on a disability pension or have a disability & need help to prepare for, or obtain work, call N.V.S. Services such as training on the job, placement with an actual employer, etc..., are available for free.

**Call 674-4141**

**Ontario Disability Support Program**

## CLASSIFIEDS

### TIME CONSTRAINTS?

Writer's block? Can't find  
the words or the right

research materials you need? We can help!

### WRITE:

Custom Essay Service,

4 Collier Street, Suite 201, Toronto, Ontario, M4W 1L7

**Call: (416) 960-9042**

**Fax: (416) 960-0240**

E-mail: custome@interlog.com

Attention all **\*\* qualified fourth year undergraduate and first, second and third year students.** Application forms for **Ontario Graduate Scholarships (OGS) and NSERC Postgraduate Scholarships** are now available at the School of Graduate Studies and Research L-808A.

The deadlines for these scholarships are the following:

- 1) OGS - **October 7, 1999**
- 2) NSERC - **October 21, 1999**

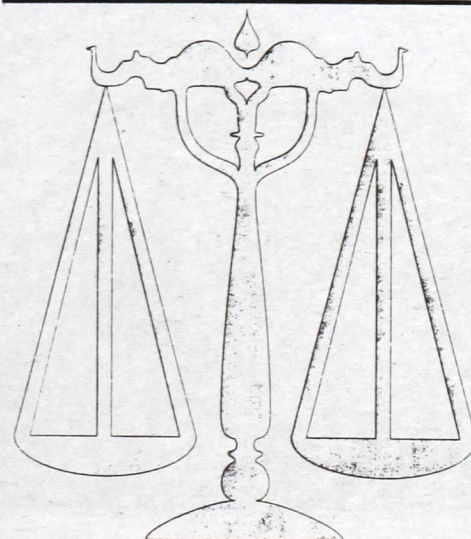
**\*\* ONLY** students who have maintained an overall average of at least A- (80%), or the equivalent, during **each** of their **last two full years of study** at the postsecondary level may apply (extract taken from the brochure 'Ontario Graduate Scholarship Program').

**FREE**

## Legal Advice

Sept. 29, 1999 1-4pm

To make an appointment call  
the SGA at 673-6547 or drop by  
the SGA office in the  
Student Centre room SCE212.

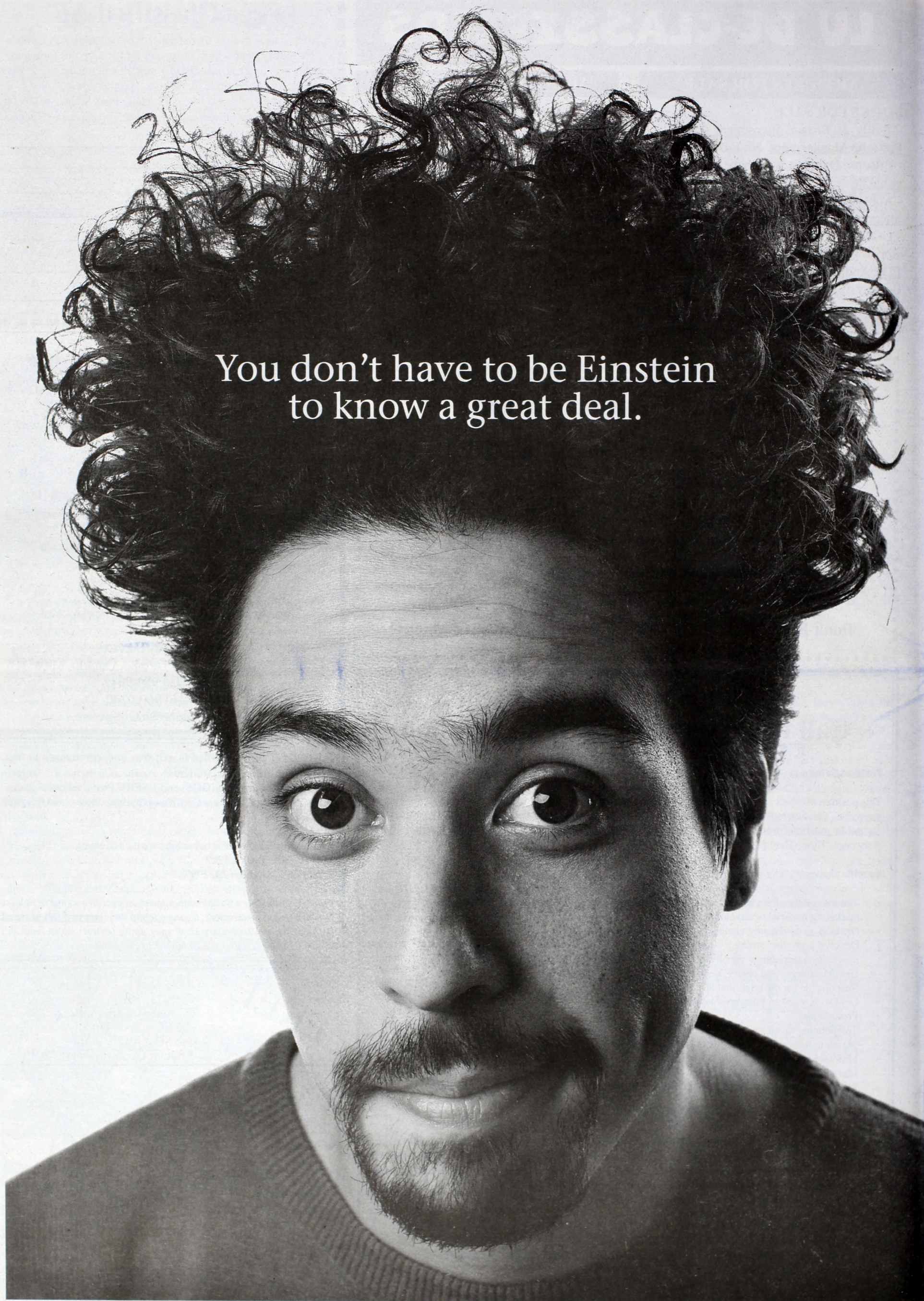


for  
SGA members  
**ONLY**

**SGA  
AGE**

**SEULEMENT  
pour les membres  
DE L'AGE**





You don't have to be Einstein  
to know a great deal.



## Bell First Rate\*

Now calling home is no big deal with the Bell **First Rate** Long Distance Savings Plan. Call anywhere across Canada for as long as you want from 6 pm to 8 am weekdays and all weekend long for just 10¢ a minute up to a maximum of \$20 a month on those calls. The only downside is: you just lost your excuse not to call home.

**Call Now 1-877-660-0668.**

**10¢** per minute  
**\$20** max\*\*\*

## Sympatico Internet Service

By the way, did we mention that if you are a Bell Long Distance customer you can now get up to 65% more hours at no additional cost† with Bell *Sympatico*\*\* Internet Service. Order your free promotional kit and sign up before October 31, 1999‡ and you'll receive 50 free hours of surfing your first month.

**For your FREE kit call 1-877-486-3471.**

**FREE**  
**50**  
online hours

## Bell Mobility Metro Paging™<sup>1</sup>

Stay just a beep away. Get a Panasonic numeric pager with 6-months unlimited paging for only \$99 with Bell Mobility™<sup>2</sup> *Metro Paging*††. Only \$5.50 per month (unlimited paging) when you choose to renew. After all, you do still have a life.

**Call NOW 1-800-440-3781.**

**\$5.50** per month  
unlimited  
paging

## Bell Mobility Prepaid cell phone

Are you tired of hearing your friends tell you that it's impossible to get a hold of you? Bell Mobility Prepaid is the way to go. Pick up your Motorola DPC 650 flip phone and a \$25 prepaid card to get you started. • only 35¢/minute anytime! • no daily or monthly usage fees • no credit check • no contract • no monthly bills • no commitment • no reason to miss those important calls.

**Call NOW 1-800-440-3781.**

**\$99**\*†

**You could win up to \$2000** towards your tuition!  
visit us at [www.bell.ca/campus](http://www.bell.ca/campus) for details.

\*<sup>1</sup> Trademark of Bell Canada. \*<sup>2</sup> Trademark of Manitoba Telecom Services Inc. used under licence by Bell Canada. <sup>†</sup><sup>1</sup> *Metro Paging* is a trademark of Bell Mobility. <sup>††</sup> Bell Mobility is a trademark of Bell Canada. <sup>†††</sup> Trademark of Bell Canada. <sup>††††</sup> The *Sympatico* name and logo are trademarks of MediaLinx Interactive, Limited Partnership, used under licence. All other trademarks are the property of their respective holders. † Applicable to all long distance plans. Bell Long Distance extra hours are in effect only until January 31, 2000. Long Distance charges apply. † Offer valid only until October 31, 1999. 50 hours are for the first month only. \*\*\* Applies to direct dialed calls from your home.

†† Applicable taxes apply. Offers subject to change. Subject to the usual terms of service. Terms and conditions apply. Contact Bell Mobility for more details.

\*† After \$30 bill credit. Airtime rates only. Phone may not be exactly as shown. Currently the following numbers cannot be reached with Bell Mobility Prepaid Service: 1-600; 1-900; 1-976; 411, 511, 1 + (area code) 555-1212, 0, collect calls; roaming access numbers, and # numbers except #321. Applicable taxes apply. Offers subject to change. Subject to the usual terms of service. Terms and conditions apply. Contact Bell Mobility for more details.

visit **[www.bell.ca/campus](http://www.bell.ca/campus)**  
or visit your nearest Bell World™ store.







## « Rimgate »... le scandale des tasses à dérouler

Gérald D. Woodard  
Rédacteur Francophone

Avez-vous pris un café dans un comptoir Tim Horton's du campus ces derniers temps? Avez-vous déroulé le rebord tout en rêvant d'une nouvelle voiture? Eh, bien, ne soyez pas trop optimiste. Marriott, qui opère les kiosques de Tim Horton's du campus, nous a joué un petit tour.

Si vous avez, dans votre chambre, une tasse que vous avez pris dans les dernières deux semaines, regardez-la de près. Vous allez voir que la date limite sur ces rebords gagnants date de la fin du mois de mai! C'est bien ça, nous roulons des rebords qui sont jaunis par le temps.

Afin de savoir si cela était la norme pour la compagnie ou seulement un tour que Marriott voulait jouer contre les *Froshs*, Franco-Lambda a contacté le siège social de la compagnie Tim Hortons à Toronto. Comme c'était tard le vendredi, on nous a assuré que l'on nous rappellera lundi matin.

Quand l'appel est arrivé, un porte-parole de la compagnie nous a assuré que, en effet, ce n'était pas la norme dans ses restaurants et que « c'était une erreur » de la part de Marriott. Il semblerait que Marriott, à la fermeture des kiosques pour l'été,

avaient toujours grand nombre de tasses en leur possession. On aurait, alors, pris la décision de continuer à utiliser ces tasses à la rentrée. (On a sûrement voulu éviter de perdre l'argent dépensé pour les acheter et, donc, l'obligation de faire payer les pauvres étudiants. Marriott, après tout, n'a que notre intérêt à cœur!)

Le porte-parole de Tim Horton's nous a assuré que, vu l'erreur en question, les magasins de la région de Sudbury, accepteraient volontiers toutes tasses gagnantes qui seraient remis de cette période. Reste à voir si l'on avise les gérants.

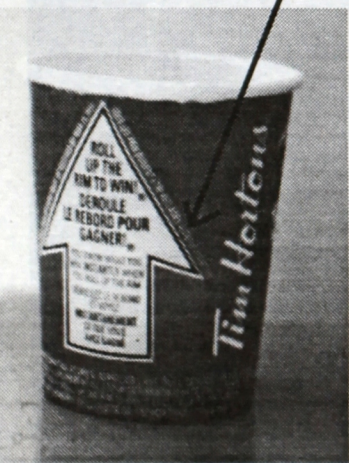
En passant par le kiosque Tim Horton's du campus lundi matin, nous avons remarqué qu'il n'y avait en vue aucune tasse à dérouler. C'est bien surprenant de voir que l'on a tout vendu pendant une fin de semaine seule (surtout quand les kiosques sont fermés en fin de semaine!) J'aurais aimé être présent lors de la conversation qui a sûrement eu lieu entre le siège social et Marriott.

Alors récupérez vite vos tasses des deux dernières semaines. Vous avez peut-être gagné une nouvelle voiture... ou au moins une tasse de café gratuite!



Remplir la machine à cappuccino : préparation pour la foule

« Tous les prix doivent être réclamés avant le 21 mai 1999 »



**Au secours!!** Je suis la nouvelle mascotte du Franco-Lambda et j'ai besoin d'un nom. Envoyez vos suggestions à Franco-Lambda, salle SCE-301. Le gagnant recevra un prix.

## De quoi faire réfléchir

Dans le monde d'aujourd'hui, il y a beaucoup de personnes mal prises, beaucoup de personnes affamées ou sans abri, en fait, beaucoup d'injustices. Si, parfois, vous avez tendance à dire, comme beaucoup de personnes, que vous ne pouvez rien faire, que votre petit effort n'aboutira à rien, rappelez-vous l'histoire suivante :

Un vieillard se promenait sur la plage tout près de chez eux quand il a vu, plus loin, une petite fille lancer quelque chose à la mer. Il s'est approché et a vu qu'elle y lançait des étoiles de mer qui avaient été laissées sur la plage après la marée haute.

- Mais, que faites-vous? a-t-il demandé.
- Si je ne les retourne pas à la mer, elles vont toutes mourir, a expliqué la fille.
- Mais, ma petite fille, a dit le vieillard, il y en a des milliers. Vous ne pouvez point faire de différence. La petite fille s'est penchée, a pris une autre étoile de mer et l'a lancée à la mer.
- J'ai fait une différence pour celle-là, a-t-elle répliqué.

## La Poésie

### À la mauvaise herbe

Myriam Legault

Gérald D. Woodard  
Rédacteur francophone

Ce printemps, Myriam Legault, étudiante en traduction, a lancé son premier recueil de poésie, *À la mauvaise herbe*. Publié par **Prise de Parole**, le recueil s'annonce comme « une écriture aux rythmes de cette fin de siècle... aux images justes, tantôt angoissée, tantôt lyrique et toute en tendresse ».

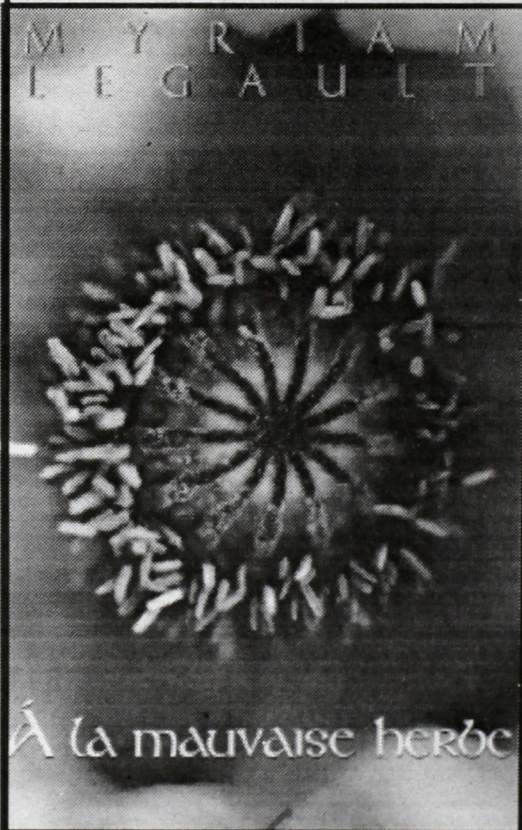
Comme toute poésie, il est difficile d'analyser et de critiquer l'oeuvre de Mme Legault. Un poème se doit quelque chose de personnel, autant pour la poète que pour le lecteur, et ne doit pas se prêter aisément à l'analyse. Le lecteur verra dans un bon poème ce que sa vie lui montra et l'interprétera en conséquence, et ce sera différent pour chaque personne. Comme le dit si bien Mme Legault :

*ce poème ne doit  
pas être analysé  
disséqué décortiqué sinon  
il va mourir comme  
une libellule sans ailes  
tenez-vous  
mes ailes sur le  
bout de vos  
doigts?*



*À la mauvaise herbe* est un recueil par excellence de ce style de poésie. En lisant les poèmes compris entre ses pages, je m'y suis vu. Je m'y suis vu en tant que Québécois et en tant que Franco-Ontarien d'adoption. Enfin, j'y ai vu ma vie et mon identité. Mais j'y ai aussi vu toute une génération, à la fois la mienne et celle des jeunes d'aujourd'hui.

*À la mauvaise herbe* est un recueil qui dégage de l'amour, de l'inquiétude et, surtout, de la passion. Une passion pour la langue française qui permet au lecteur une lecture fluide et éminemment agréable.



*un bout de papier  
sous une botte  
sur un trottoir  
près d'une  
cuisine où la  
télé parle  
à un rat  
qui est caché  
sous le frigo  
d'une fille  
dans un rêve  
où elle crache  
sur la face  
de son chum  
qui a écrit  
je n'te veux plus  
sur un bout  
d'papier qui colle  
maintenant  
à la botte  
du chum*

-Myriam Legault

## Fort improbable... mais vrai !

Tout le monde veut avoir un enfant qui est tout à fait particulier. Nicholas Stephen Wadle de Beliot dans l'état de Wisconsin est ce bébé-là. Nicholas est né le 9 septembre de cette année, soit le neuvième jour du neuvième mois de l'année 1999. Rien d'étrange là, vous allez dire, des milliers de bébé se naissent chaque jour. Mais Nicholas est né à précisément 9h09 !

Mais l'histoire ne s'arrête

pas là. Lorsque l'on a mis le bébé neuf sur la balance, on a vu qu'il pesait, oui c'est vrai, 9 livres et 9 onces !

Le personnel de l'hôpital a voulu continuer le jeu en plaçant la mère dans une chambre avec un numéro neuf, mais n'ont pas réussi à en trouver une de libre. On l'a donc mis dans la chambre numéro 2115. Quelle surprise, plus tard, quand on a constaté que le total du chiffre égalait... 9 !



## Les francophones, des grenouilles?

Pauline Cyr  
L'Express de Toronto

Savez-vous pourquoi les francophones du monde entier sont appelés « grenouilles »? Ça m'étonnerait que la question ait été soulevée au 8<sup>e</sup> sommet de la francophone. Pourtant, elle aurait pu susciter des commentaires amusants. Chose sûre, il serait intéressant de voir si les francophones sont offusqués ou enchantés d'être appelés « grenouilles ». D'où vient ce sobriquet?

La légende la plus répandue provient d'une anecdote qui se serait déroulée au cours de la Seconde Guerre mondiale. Français et Anglais combattaient ensemble, mais au moment des repas, les Anglais auraient constaté avec horreur que les Français mangeaient des cuisses de grenouilles. C'est à ce moment-là que leur surnom de grenouilles serait apparu.

Plusieurs autres explications existent. En voici quelques-unes :

- Pendant la Seconde Guerre mondiale, les soldats français savaient bien se cacher des soldats allemands grâce à leurs camouflages qui les faisaient ressembler à des grenouilles. Les soldats allemands lancés à leur recherche disaient : « Ces soldats français, on ne peut les trouver nulle part. » Et le surnom de grenouilles serait apparu.

- Les premiers rois de France avaient leurs robes royales illustrées d'abeilles et de grenouilles car elles

avaient été trouvées en grand nombre dans les tombeaux de Clovis 1 et ses fils. Le surnom de grenouilles pourrait provenir des rois de France de cette lignée.

- Au 18<sup>e</sup> siècle, les terres entourant Paris étaient connues pour être marécageuses, et les gens de la cour de Versailles auraient utilisé ce surnom pour ridiculiser les citoyens de Paris. Les diplomates étrangers auraient à leur tour adopté le terme et, peu à peu, il se serait étendu à tous les

moi; n'y suis-je point encore?

- Nenni.
- M'y voici donc?
- Point du tout.
- M'y voilà?
- Vous n'en approchez point.

»  
*La chétive pécure s'enfla si bien qu'elle creva. Le monde est plein de gens qui ne sont pas plus sages : Tout bourgeois veut bâtir comme les grands seigneurs, tout petit prince a des ambassadeurs, tout marquis veut avoir des pages.*  
**Un festival de la grenouille en Louisiane**

La deuxième semaine de septembre, c'est la fête de la grenouille (Frog Festival) à Rayne, petite ville de Louisiane, non loin de La Fayette. Défilés en costume, course de grenouilles et même mariages de batraciens déguisés en humains, et

l'inverse ! Tout se termine par l'élection de Miss Frog, la plus belle grenouille du coin. L'origine de cette manifestation est gastronomique. Dans les années 30, les marais avoisinants étaient peuplés d'énormes grenouilles, les ouaouarons, au corps brun verdâtre et à la détente fulgurante. À l'époque, les cuisses de grenouille faisaient les délices des francophones et, chaque jour, un train chargé de ces batraciens partait de Rayne à destination des restaurants des grandes villes.

Malheureusement, pendant la Seconde Guerre mondiale, des usines polluantes installées dans la région ont décimé la population de batraciens. Actuellement, la saison de pêche est limitée à la période du 1<sup>er</sup> juin au 31 juillet.

Avec le festival, on tente de relancer la gloire d'antan. Les élus municipaux ont concocté un programme de décoration : les murs de toute la ville sont ornés de grenouilles.

Français.

- Les Canadiens anglais auraient pu se référer à la fable de Lafontaine *La Grenouille et le Boeuf*, pour se moquer des Québécois. Selon cette fable, la grenouille s'est efforcé d'enfler pour devenir aussi grosse que le boeuf. Mal lui en a pris, car elle a fini par éclater. Le but de Lafontaine, à l'époque, était de démontrer clairement aux gens sans noblesse la place qui leur revenait.

**La Grenouille et le Boeuf, par Jean de Lafontaine**

*Une Grenouille vit un Boeuf qui lui sembla de belle taille. Elle, qui n'était pas grosse en tout comme un oeuf, envieuse, s'étend, et s'enfle, et se travaille, pour égaler l'animal en grosseur, disant : « Regardez-moi, ma soeur; est-ce assez? dites-*



## Échange d'étudiants avec l'Italie

Gérald D. Woodard  
Rédacteur francophone

Lundi passé, dans le salon des gouverneurs, Paul Collilli et Louis Zanibbi du club Montessori ont remis à Laura Stradiotto, étudiante de l'Université Laurentienne, une bourse de 5 000\$. La bourse, avec laquelle cette institution finance des études en Italie, a pour objectif de favoriser les liens économiques et culturels entre l'Italie et la région de Sudbury.

Cette nouvelle bourse est le résultat d'un accord d'échange d'étudiants passé entre l'Université Laurentienne et l'université italienne d'Udine. Au cours de cette

première année de l'entente, quatre étudiants d'Udine viendront cet automne étudier à l'Université Laurentienne et Laura Stradiotto ira poursuivre ses études à Udine.

Le club Montessori, dont la devise est « L'éducation pour un monde meilleur » est une association d'hommes et de femmes exerçant leurs activités à Sudbury dans le domaine des affaires et des professions libérales et est affilié à la Federation of Canadian-Italian Business and Professional Associations.

Madame Stradiotto, étudiante en anglais et en italien, est la première lauréate de la bourse du club Montessori.



De gauche à droite : M. Paul Colilli, professeur d'italien et membre du club Montessori; M. Louis Zanibbi, professeur de commerce et membre du club Montessori; Laura Stradiotto; M. Doug Parker, vice-pr/sident (affaires anglophones).

## La fraude du millénaire

233 investisseurs australiens, qui avaient investi entre 10 000 et 50 000 chacun, ont eu la surprise du millénaire dernièrement.

La compagnie dans laquelle ils avaient investi n'existait pas en réalité.

La compagnie, dont les investissements étaient vendus sur

Internet, s'appelait The Millenium Bug Insurance Company. Elle prétendait être en opération depuis 1907 à vendre de l'assurance contre les problèmes reliés au Y2K.

Après investigation, on a su que la personne à l'origine de la fraude était employé de la Australian Securities and investment Commission.

## Communiqué

À tous les étudiants qualifiés\*\* de quatrième année et aux étudiants dans leur première, deuxième et troisième année aux cycles supérieurs : les formulaires de demande pour les bourses d'études supérieures de l'Ontario (OGS) et du CRSNG sont maintenant disponibles à l'école des études supérieures et de la recherche L-808A.

Les dates limites pour les

demandes de bourses sont :

1. OGS le 7 octobre 1999
2. CRSNG le 21 octobre 1999

\*\* SEULEMENT les étudiants ayant obtenu une moyenne d'au moins A- (80%), ou l'équivalent, au cours de chacune de leur deux dernières années d'études postsecondaires complètes peuvent faire demande (extrait tiré de la brochure intitulée 'Régime de bourses d'études supérieures de l'Ontario).

## Le coin insensé

Quatre étudiants de la Laurentienne étaient si pleins de confiance que, la fin de semaine avant un examen final, ils sont allés à Toronto pour fêter avec des amis. Tout le monde s'est bien amusé mais, après la fête, ils ont dormi toute la journée de samedi et ne sont revenus sur le campus que tôt le lundi matin. Plutôt qu'écrire l'examen tout de suite, ils ont décidé d'aller voir leur professeur plus tard et de lui expliquer pourquoi ils avaient manqué l'examen. Ils ont expliqué qu'ils sont allés à Toronto pour la fin de semaine avec, à l'esprit, l'idée de revenir étudier. Mais, ont-ils dit, ils ont eu une crevaison en chemin, n'avaient pas de roue de secours, et n'ont pas pu revenir à temps pour l'examen. Après y avoir réfléchi, et au grand soulagement des étudiants, le professeur a consenti à les permettre d'écrire l'examen le lendemain. Ils ont passé toute la nuit à étudier et se sont présentés le lendemain à l'heure convenue. Le professeur les a mis chacun dans une salle différente, leur a donné le livre d'examen, et leur a dit de commencer. Ils ont regardé la première question, quelque chose de bien facile qui valait 5 points, et se sont dit que l'examen allait être facile. Après avoir terminé la première question ils ont tourné la page. Sur la deuxième page se trouvait la question suivante: (pour 95 points) Quel pneu était crevé?

## SUPER SOIRÉE FRANCO-PUB

L'Association des étudiantes et étudiants francophones de l'Université Laurentienne présente:

- Vandou (Yves Doyon et Pandora Topp)
- Lia Roy (de Matante Florence)
- Julie Houle.

Ce super spectacle aura lieu le **vendredi le 15 octobre**, à 21h, au Big Thunder (centre-ville de Sudbury).

Coûts: 4\$ (membres de l'AEF)  
6\$ (grand public)

\*Si vous apportez une boîte de conserve pour la banque alimentaire de l'Université Laurentienne, vous économiserez 2\$ sur le prix de votre billet.



Pour de plus amples renseignements, vous n'avez qu'à communiquer avec le bureau de l'Association des étudiantes et étudiants francophones.

Téléphone: (705) 673-6557

Courriel: aef@nickel.laurentian.ca



# ARTS AND ENTERTAINMENT

## ASK Tyramisu and Bob

by Tyramisu and Bob  
Advice Columnists

**Q:** I'm a first-year student and I just moved to Sudbury from Timmins. I'm living on my own, and even though I went to a couple of Frosh Week events, I'm still getting kinda lonely. What can a person do around here to meet people? Solitaire

**Tyramisu:** Unfortunately, Sudbury is not a very big place and there is nothing better to do around here than drink and play bingo. Fortunately for you, Sudbury is bigger than Timmins and it would seem like there is much more to do around here than to drink and play bingo. Although these alternatives might seem very appealing, you might want to try simply approaching your classmates and letting your aura shine through. Don't be afraid to be yourself, your natural beauty will surely attract people in time. Basically, it's not where you go, or what you do, it's how you present yourself, physically and emotionally.

**Bob:** What's so wrong about drinking and playing bingo? Ever hear the song "Sudbury Saturday Night"? In one of the lines, Stompin' Tom sings that "The girls are out to bingo, and the boys are getting stinko". It might be just a song, but it is also very true. So, if you want to meet guys, go out to the bar and get shit-faced. If you want to meet women, go hit up the bingo halls. Okay, so there's women at the bars too, but they might not talk to you if they haven't been drinking long enough, so if you plan on going there, head over after midnight when most of them are probably half in the bag. If you want to meet some intellectuals, go join the math club or something. And I don't know about this "approaching your classmates" thing. I mean, let's face it, some people just don't have "natural beauty". What if you're one of those people? You'll end up making an ass of yourself. Hey, don't feel too bad, it's not your fault if you lack "natural beauty". You were just born that way.

**Q:** My boyfriend and I have been going out for six months now. He used to be really sweet and attentive, but now when he comes over to visit, he gets lazy and all he wants to do is watch sports on TV. What can I do to make him interesting again? Frustrated With Football

**Tyramisu:** Ahhhh, how I love the sound of a true love story. Boy meets girl. Boy gets horny for girl. Boy and girl fall madly into deep passionate love. Boy realizes that he's wasted so much time on girl and has a lot of sports to catch up on. Boy remembers why he was spending time with sports instead of with girl in the first place. As much as you'd like to hear that you can change him, I'm sorry to say that you can't. You'll either have to find a hobby to keep you busy during those eternally long football games or you'll have to try something a little spicier. I've always liked the idea of standing in front of the television wearing a cute little cheerleading outfit - gets their attention every time!

**Bob:** What's wrong with you? If you've been dating this guy for six months, then you should know that guys love sports. It's just the way it goes. I mean, come on, if you've lived in Sudbury for longer than two days, you should know that the most important things on a Sudbury guy's mind are the three S's: Snowmobiling, Sports and Strippers. Learn to accept that he likes those first two things when you're around, and the last one when you're not. And if you can't handle the fact that he'd rather watch sports than spend time with you, then maybe you're the one who's got the problem. Wake up and smell the Sudburian sulphur, Frustrated.

## Seeds of Conspiracy

by Nick Stewart  
Entertainment Editor

Tons of songs hit the radio every year, and invariably we find ourselves singing away the lyrics to one of them, without really giving much thought to the words that we're belting out. Little do most people realize that a hefty portion of songs that we hear are actually conspiracy-laden vessels of subliminal messaging. Oh sure, members of Congress and concerned mothers everywhere are eager to point out Marilyn Manson, but they so conveniently decide to overlook so many other songs and artists that contain violent messages with ulterior purposes. That's right, as you're singing away to yourself in the shower, you're actually helping out the conspirators that are plotting against you. Want to know more? Then read on, and discover...

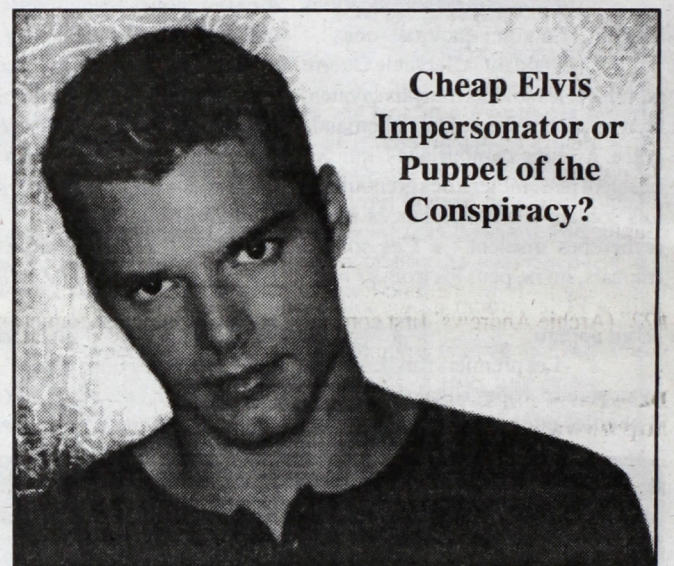
### The True Nature of "Innocent" Song Lyrics

#### "Girl With a Problem", by The Northern Pikes:

On a passing look, it might seem like this song is all about, well, a girl with a problem. In reality, the focus of the song is the lyric, "...bang your head against a brick wall". This suggestion of self-destructiveness can only be a part of the attempt by American corporations to entice Canadians to purchase considerably large amounts of useless junk. You see, after slamming their heads against a brick wall, Canadians will then receive not only a nasty concussion, but also a fair amount of brain damage. Due to their lowered intellect, these Canadians will then be much much more receptive to being fooled by the seemingly well-meaning vendors on the Home Shopping Network, while they are recovering in their hospital beds. Thinking that they would actually be buying quality products, these brain-damaged Canadians would then spend hideous amounts of money on purchasing vast quantities of plasticrap from these Evil Home Shopping Conspirators.

#### "Livin' La Vida Loca", by Ricky Martin:

In today's world, depression and anxiety are usually dealt with by therapists and medically-prescribed anti-depressants. Unfortunately, extreme sadness and stress often leads to distraction, which is leading to more and more vehicular accidents. Death due to vehicular accidents are higher than ever these days, which costs life insurance companies a ton and a half of money every year. Suicides, however, cost them nothing. So, in an attempt to cut their losses, they have implanted various suicidally-inclined lyrics into popular songs, including Ricky Martin's "Livin' La Vida Loca". Oh sure, it might just sound like a party song, but when you come across the words "She'll take away your pain...like a bullet to your brain", what you are in fact singing is a subliminal message sent by bigwig insurance companies to entice you, the innocent bubblegum music lover, into killing yourself. "Depressed? Feeling bad about your world?", they seem to ask. "Go on, shoot yourself (a bullet to your brain). It'll make you all better (it'll take away your pain)". Spreading death and destruction to make a profit...despicable.



Cheap Elvis  
Impersonator or  
Puppet of the  
Conspiracy?

#### "Rockabye Baby", traditional

Okay, if you think about it, these lyrics are the ultimate height of distaste: "If the bough breaks, the cradle will fall...and down will come baby, cradle and all". The fact that people the world over sing these words to their children should make it almost instantly clear that a conspiracy is involved. I mean, a song all about a baby falling out of a tree cannot be nearly as normal as people would believe. No, it's in fact all about the regression hypno-therapeutic techniques used since the 1950's to fool people into swallowing the brainwashing they receive through television. Back when television first began, various conspiratorial agencies decided to use it to brainwash the general television-viewing public into believing what they wanted the public to believe. But in order to do this, the conspirators first had to implant a message into the public's subconscious to prevent them from ever fully realizing that they were being brainwashed. They decided to do this via a seemingly innocent nursery rhyme, which we know as Rockabye Baby. What the lyric "when the bough breaks, the cradle will fall", really signifies is that if they realize that they're being brainwashed, thereby "breaking" their hypnosis (the breaking "bough"), the world of television that allows them to be happy (or the "cradle" that contains the "baby") will come tumbling down. So despite the seemingly innocent nature of this song, it's in fact a conspiracy to protect other, more insidious conspiracies...the worst kind of all.

## DAMN THAT MANSON

**This Week:** Two twelve-year-old children in Connecticut, Ohio, accidentally burnt their parents' house down while attempting cast an enchantment from a book of witchcraft that they purchased at a local used book store. Damn that Manson for making a song called "I Put a Spell On You"!

## DOWNUNDER

by Mat Thompson





## Scraping Roadkill Off the Information Superhighway

by Nick Stewart  
Entertainment Editor

Alien Abductions, Inc.

<http://www.alienabductions.com/>

Ever wondered what it would be like to be abducted? Ever dreamed of being taken aboard a ufo and probed like mad? If yes, then pop by this site, whose motto is: "Who do the aliens choose, and why haven't they chosen you?". This "company" site offers very highly specific and very unique services: to implant, using doctors, hypnotists, and memory implant technicians, detailed memories of having been abducted. Why? Well, because "most people will probably never have the opportunity to be abducted by aliens", and Gawd knows what a terrible terrible loss THAT would be. This site goes on in great detail about the techniques used, the facilities available (Research Facility Resort & Spa), Frequently Asked Questions, customer comments, products and services, and even featured specials. It never states a price anywhere, but who can put a price on simulated abduction? There are group abductions available, Front Yard Crop Circles (to let your neighbours know that you've had the experience) and even Super Surveillance Specials (getting followed 24/7, your phone tapped, spy satellites tracking you, etc.) for you paranoia nuts. How can you pass this up?

Amnesty International Report 1999

<http://www.amnestyusa.org/ailib/aireport/ar99/>

Newspapers and other corporately-controlled media don't always tell you the full story of what's going on, not only around the world, but in America as well. The annual report, done up by Amnesty International (obviously), goes into great detail about various incidents featuring travesties and betrayals of human rights all around the world. You can investigate the death squads in Brazil, the torture of political prisoners in Egypt, and the "disappearance" of Palestinians and Jordanians in Syria. Of course, the most interesting stuff (I think) can be found in the part of the report describing the ol' U. S. of A. Despite what they might have you believe, the Americans aren't as innocent as they would like you to believe. The report details at least twenty different incidents of cruelty and "double standards regarding foreign policy and international human rights commitment". For some odd reason, though, Canada can't be found anywhere in this report, so if you're wondering if Jean Chretien is hiding anything from us, you won't find it here.

The 100 Greatest Comics of the 20th Century

[http://members.tripod.com/~MitchellBrown/greatest\\_comics/](http://members.tripod.com/~MitchellBrown/greatest_comics/)

Once again, my love for superheroes rears its ugly head. This site is, as you have guessed, a tribute to what some collector (Mitchell Brown) figures are the greatest comics that have appeared this century. Oddly enough, I only counted 50 comics in the list, even though the title of the site says 100...go figure. At any rate, this site does more than just list what the Great 50 are, as it goes into detail about what each comic was about and how it affected the face of comic-dom (or comic-hood, or whatever). Okay, it's kinda hard to respect some guy who lists "Pep Comics #22" (Archie Andrews' first comic) as one of the greatest comics of the century, but the rest of his list is actually pretty interesting, so just ignore the couple of dorky ones (MAD #1? What is he thinking?) and read on.

Dave Barry For President

<http://www.herald.com/content/archive/living/barry/dave2k/>

If I could personally endorse somebody to become President of the United States, it would be Dave Barry (or Ross Perot...I love that crazy little mofo). Okay, sure, so he's just a humor columnist for the Miami Herald, but I personally believe that anybody as nuts as he is should automatically be made a member of the US government, which might also explain why I'm so happy that Jesse "The Mind" Ventura got elected as governor. Just pop by this site to check out his qualifications, stance on issues ("I favor the death penalty for everything, including zoning violations. In the case of really, really bad criminals — especially murderers and whoever is responsible for putting Jerry Springer on television — I support a massive government project to develop a way to bring them back to life after we execute them, so we can execute them again") and various other funny-as-hell mindless brain-rotting time-wasting bits of fun.

## Why Did The Chicken Cross The Road?

DR. SEUSS:

Did the chicken cross the road?  
Did he cross it with a toad?  
Yes!

The chicken crossed the road,  
but why it crossed,  
I've not been told!

ERNEST HEMINGWAY: To die.  
In the rain.

MARTIN LUTHER KING, JR.:

I envision a world where all chickens will be free to cross roads without having their motives called into question.

GRANDPA: In my day, we didn't ask why the chicken crossed the road. Someone told us that the chicken crossed the road, and that was good enough for us.

SADDAM HUSSAIN: This was an unprovoked act of rebellion and we were quite justified in dropping 50 tons of nerve gas on it.

FOX MULDER: You saw it cross the road with your own eyes. How many more chickens have to cross before you believe it?

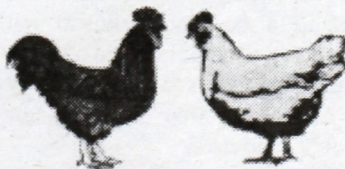
FREUD: The fact that you are at all concerned that the chicken crossed the road reveals your underlying sexual insecurity.

BILL GATES: I have just released eChicken 98, which will not only cross roads, but will lay eggs, file your important documents, and balance your checkbook - and Internet Explorer is an inextricable part of eChicken.

BILL CLINTON: I did not cross the road with THAT chicken. What do you mean by chicken? Could you define chicken please?

LOUIS FARRAKHAN: The road, you will see, represents the black man. The chicken crossed the "black man" in order to trample him and keep him down.

Outta my way... I'm  
crossing here!



## Skewed News Briefs

by Nick Stewart  
Entertainment Editor

### Short Fat Naked Tibetan Man Asked To Open Store

In a rare public appearance, the Short Fat Naked Tibetan Man (SFNTM) was the surprise guest ribbon-cutter at the recent opening of the Gap in the New Sudbury Mall. "We were actually hoping to find somebody that would represent the hip, cool side of the Gap, but Ricky Martin was busy that day picking the hundred-dollar bills from his navel", commented Gap owner Darius "Sassy" Sasserton. "Alternatively, we were hoping to con the Tall Thin Fully Clothed Peruvian Man into cutting the ribbon, but apparently he's in Peruvian prison serving five-to-ten for Excessive Nostril Flaring. So, we really had nobody left to ask but the Short Fat Naked Tibetan fellow." Despite the last-minute request, the SFNTM surprisingly agreed to the cutting, although for some reason requested to be paid entirely in llama spit. After the ribbon-cutting ceremonies, the SFNTM muttered something incoherent about needing another cottage cheese infusion, caused the nearest innocent passerby's head to explode, and ran screaming into the wall. He promptly gave himself a concussion and was brought to a local animal shelter via forklift.

### Sociologists Declare: "People Are Sheep"

After conducting extensive research in various United States test areas, a panel of Canadian sociologists have come to the resounding conclusion that people are, by nature, mindless sheep. These sociologists, led by Dr. Fred Nebbster, have liberally distributed dead-gerbil-on-a-string nose-danglers in cases of Labatt's Blue in different parts of Dallas, New York City and Buffalo in an attempt to determine of inclusion of free products in beer cases can create fads. "Both in Dallas and Buffalo, the popularity of the attempted fad has risen 800% in the first two weeks alone", commented Dr. Nebbster. "This jump has far surpassed any of our expectations. We can only come to the conclusion that people are, in fact, nothing but slavering drones, mindless sheep who are willing to follow anything that is even remotely suggested to them. I mean, who in their right mind would wear a dead gerbil on a string? You would think that the answer is 'nobody', but this experiment has certainly proven otherwise." Experts have criticized Dr. Nebbster's work however, pointing out that "nobody in New York City is in their right mind anyways".

## Twisted Survey

Given the choice, would you rather have the sound of playground chatter emanating from your crotch, or have living eyebrows that crawl around on your face?

Of fifteen people asked:

Sound of playground chatter emanating from your crotch: 2  
(13.3%)

Living eyebrows that crawl around on your face: 7 (46.6%)  
Undecided: 6 (40%)

Analysis: Despite the bizarre visuals that would result from having living, migrant eyebrows, most people decided that it would be preferable to not have a crotch that constantly gives out noises of children-filled playgrounds, theoretically because it would be far tougher to get laid with a noisy crotch. Also, the high percentage of undecideds indicates not only that 40%'s distaste for the question, but the fact that they possess too high a Wuss Factor to come to a concrete decision.

Next Week's Survey Question:

Given the choice, would you rather have every hair from your head surgically grafted onto your tongue, or spontaneously become Rita MacNeil twelve hours a day?

# RALPH'S

## LU'S PARTY HEADQUARTERS

### The Patty Wagon is Back!!!



Pick Up at Laurentian @ 10:45pm

Drop Off at 2:30am

Every Thursday and Saturday

2140 REGENT ST. SOUTH



# WIN WIN WIN

This is your chance to win FREE STUFF from Lambda. All you have to do is complete the quiz below, drop off the answer to Lambda via Email, Campus Mail, or Bring it to us in SCE 301. You have until Monday, October 4th to finish... and you may need all that time. We will draw three winners on that day. Good Luck!!!

## THE PRIZES

**First Prize** - A Labbat Blue hat and shirt combo, Limp Bizkit's Significant Other and a copy of the SGA/Lambda Frosh disc Faceplant

**Second Prize** - A Labbat Blue Hat and shirt Combo

**Third Prize** - A copy of the Faceplant CD

Below is a quiz written by Einstein. He said 98% of the people in the world cannot solve the quiz.  
Are you among the other 2%?

### Facts:

1. There are 5 houses in five different colors
2. In each house lives a person with a different nationality.
3. These five owners drink a certain beverage, smoke a certain brand of cigar, and keep a certain pet.
4. No owners have the same pet, smoke the same brand of cigar, or drink the same drink.

### Hints:

1. The Brit lives in the red house
2. The Swede keeps dogs as pets
3. The Dane drinks tea
4. The green house is on the left of the white house
5. The green house owner drinks coffee
6. The person who smokes Pall Mall rears birds
7. The owner of the yellow house smokes Dunhill
8. The man in the centre house drinks milk
9. The Norwegian lives in the first house
10. The man who smokes Blend lives next to the one who keeps cats
11. The man who keeps horses lives next to the man who smokes Dunhill
12. The owner who smokes Blue Master drinks beer
13. The German smokes Prince
14. The Norwegian lives next to the blue house
15. The man who smokes Blend has a neighbour who drinks water.

The question is... who keeps fish?

There is only one answer

## SHIT YOU NEED TO DO!

To be eligible to win you must not only show the answer, but you **must show all 25 answers** (where each lives, what they drink, smoke and what pet they have)! Be sure to include your name, student ID number and phone number with your completed quiz. Not everyone can do this, so if you think you are within the small percentage who can, prove it and win FREE STUFF!!!

Prizes furnished by Labatt Breweries Ontario, Universal Music and Lambda Publications. One entry per student!

## Cinéfest Film Forum

Cinéfest, Laurentian University English Department, Thorneloe University, University of Sudbury, and the Humanities MA are pleased to present

**Entertainment of Enlightenment:  
Art, Truth & Bucks  
at the Box Office**

A Panel Discussion with

\*Catherine Annau, Director & Louise Lore, Executive Producer of Just Watch Me: Trudeau and the 70's Generation

\*David Gilmour,  
Media Personality and Author

\*Rob Salem, Film Critic

\*Dr. Hoi Cheu, Laurentian English and Film

\*Dr. David Humbert,  
Thorneloe Religion and Film

Moderator: Dr. Laurence Steven,  
Laurentian English Department

Friday, Sept. 24, 1:30 to 3:30pm  
Room T140, Thorneloe University College (on LU campus)  
Parking behind the college  
**FREE ADMISSION**

**RECEPTION**

# Arts & Entertainment

## Sudbury's Feeling Dazed

by Chris Newman  
Contributor

There seems to be a common thought around Sudbury that the local music scene has lost its luster. Gone are the days of the mega-talented groups like Terra Cain, T.O. Joker or the Smokers dominating our city's band scene. However, this thought is a misconception. New groups like Nickelbender and Soakin' Wet are proving that even the young and somewhat inexperienced musicians can put together a fun show.

Among these young groups, however, the hard rock band Dazed shines above the rest. With their heavy, overdriven sound, Dazed is showing even the most well-respected and established bands in Sudbury a thing or two about how to put a show together. I had a chance to catch this band at the Night Club on a Wednesday night, where with the use of a fog machine, a megaphone and a few thousand watts of electricity, they convinced me (a former member of said band Soakin' Wet) that they are going to be the big players in this city someday. With a set list that varies from Wide Mouth Mason to Tool with everything in between, there is no doubt that they have the versatility to cater to any audience. However, it



is not the set list or the fog machine that makes them great. This group, that claims to have a 14" minimum penis length requirement to play in the band, has a hell of a lot of talent.

With great musical minds at the helm, Dazed has put together a monster sound. On drums you have Luc, who just happens to be the most respected man in the industry here in Sudbury because of his ability both behind the sound board and the kit. His booming drums and intricate style are a testament to his knowledge and background in the field of musical and sound theory. Then you have Ryan on bass guitar, who also plays for the local band, State of Grace. There isn't much that you can say about Ryan that hasn't been said by everyone who's heard him in any of his bands. The guy can play and the guy can sing, and what makes him stand out is that he does them both great. On vocals is L.U.'s own Troy, currently taking his Masters in Chemistry. Don't ask me how he finds the time to sing, play the occasional gui-

tar and write songs for this band, but he does. Truly, he is someone Laurentian can be proud of. But above all, my favorite components of this band are the guitars. As a guitar player, I know first hand how hard it is to find the right sound. We'll spend thousands of dollars buying every piece of equipment we can get our hands on in the endless journey to sound "perfect". Well, Paul and Darryl, the two guitar players, have done this and it's paid off. Anyone reading this article that wants to learn about what good guitar playing is supposed to sound like should go to a Dazed show and listen to Paul and Darryl very closely, because I can guarantee that you'll leave with not only lots of respect for both these men, but also inspiration to become a better player yourself.

For those of you who want to catch Dazed, you're in luck. Rumor has it that they will be here at L.U. for a show in and around Halloween. Details are sketchy, but I will be talking more about it in coming weeks. The band also wanted me to say that you can expect a Dazed album of what I believe to be great original material set to be released early in the new millenium. See you at the clubs.



## Movies to Watch For At Cinéfest '99

### Grass

Saturday, 9:30 PM, 80 minutes

Ron Mann's last film at Sudbury's film festival, Twist, had people dancing in the aisles at the Grand Theatre. With Grass, who knows what might happen. Years in the making, Grass is a humorous and surprisingly balanced history of recreational marijuana use in the 20th century. Those who have remained pure will discover the degradation they've been missing while those who have succumbed to the temptation will learn how the nice, civic-minded individual became a dangerous criminal and threat to the moral fabric of society. Narrating Mary Jane's documentary is none other than activist/actor Woody Harrelson.

### Joe the King

Sunday, 7:00 PM, 93 minutes

Set in a seventies working-class neighbourhood in upstate New York, the film follows 14-year-old Joe. His home is a disaster, with an exhausted mother trying to manage the fort between the destructive rampages of an alcoholic father. Forced to steal food from the restaurant where he works, Joe finds some reprieve from abuse, hunger, late slips and negligent teachers through his relationship with an awkward guidance counsellor. Joe's decisions throughout the film - driven by his obsession with petty thefts and a desire to right the wrongs of his father - lead him eventually into seri-

ous trouble. Joe the King stars Ethan Hawke, Val Kilmer, John Leguizamo, Noah Fleiss and Karen Young.

### American Movie

Saturday, 7:00 PM, 107 minutes

American Movie is a simple story of a simple guy trying to make a movie. The film follows Mark Borchardt, a long-haired heavy metal fan from working-class Wisconsin. When we catch up with Mark, he has decided to shelve an ambitious feature project in favour of a 16mm short film, Coven. Thrifty in a jam, he convinces his mother to stand-in when extras fail to show, while his drug-addled friend Mike is always there when he needs him. But the production has a catastrophic with his wife and kids.

### Midnight Madness!

### Freeway II: Confessions of a Trickbaby

Friday, Midnight, 97 minutes

Named after her mom's favorite drug, Crystal is better known as White Girl, a bulimic career criminal who's spent her adolescent years robbing "tricks". Awaiting transport to jail to serve a 25-year sentence, she meets Cyclona, a psychotic young lesbian about to do a life sentence for murder. The two manage to escape, and find themselves on the run. Crystal is now on the lam with a serial killer who slaughtered her whole family and who follows hallucinatory vision of Sister

Gomez. Her only choice is to keep feeding Cyclona those anti-psychotic drugs and to continue their hell-bent trip to Mexico, leaving a trail of murder fuelled by drugs, alcohol and demonic voices.

### TOPS & bottoms

Saturday, Midnight, 80 minutes

Tracing the roots of sadomasochism from the Middle Ages to the present, director Cristine Richey has gone to great lengths to document the history and explore the psychology behind the practitioners, champions and experts of S/M. Her main focus is Dr. Mary Dante, who has given up her research contract at the Hospital for Sick Children to publish her husband's S/M magazine, "Boudoir Noir". Secure in the belief that she is his intellectual equal - and his best slave - Mary does not feel threatened by the 14 slaves, both male and female, that he has trained. Nor is she jealous of Robert's latest acquisition, Mercedes, a 24-year-old university student, bound to him by a six month contract.

**Pick Up a  
Cinéfest Program  
at the City Centre to see the run  
down of all the  
movies!**



This student is buying a car.



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done for  
you  
lately?

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# The 7th Inning Stretch

by: Roy Hobbs  
Contributor

The summer of 1998 was engaging, this summer was disappointing. In 1998 two men captured the hearts and imaginations of baseball and non baseball fans alike. Big Mac and Slammin Sammy combined to hit more baseballs out of stadiums (136) than the Florida Marlins and Montreal Expos combined for wins (109). The New York Yankees were being described as one of the best teams ever assembled. The Blue Jays had one of the best records in the second half and made a late run for the wild card....So what has changed?

After such a phenomenal season what could Major League baseball do as an encore? How about having those two colossals of clout make another run for the new homerun record. How about having the Yankees cruise to another division title?

"Yaahh" ..been there seen that!

Even with the "ANDRO" controversy last year nobody unglued themselves from the Homerun Derby we called the 1998 baseball season. This year people seem bored with Homerun Derby 2 (the 1999 season). People have started to realize that something very suspicious is happening. Something is happening to that baseball. Exclude the fact that more homeruns are being hit than ever before, forget the fact that pitch-

ing is wearing thin thanks to expansion...Jay Bell, that's right, Jay "The Babe" Bell has 35 homeruns.

The many theorists (me) believe it is because the ball is juiced. The baseball is wound tighter than the skin of Joan Rivers's face. It took thirty-nine years to break Roger Maris' record of 61 homeruns, now it is becoming a yearly occurrence. How special is the record going to be if it is challenged every year? The ball was juiced so people would flock to the diamonds. It seems that strategy has backfired, and only recently have homeruns seemed a little more respectable. There is no coincidence after both Sosa and McGwire were on pace to break that one year old record, their dingers have steadily declined.

The Yankees and their 85 million dollar pay role have been able to beat the small market bejeesus out of the Tigers, White Sox, Twins, Orioles, Blue Jays, Devil Rays, Angels, and Mariners. Even that gets tiresome. Seeing rich teams beat weaker teams loses appeal, acutally it never was appealing at all.

The Blue Jays who were expected to challenge for the wild card from spring training, have teased their fans. Lead them on all year, took them out for a couple dates but eventually crushed our already bruised egos and go quietly in the night.

Lots of questions...even more answers. How do you save the game? Raise the mound five inches and let the young pitchers take control again, instead of hitting the showers after 3 innings and catching the latest teletubies episode. This would eliviate the 3 hour batting practice we like to refer as the actual game. Salary cap, revenue sharing, solution to world hunger and peace for all mankind would be good too, but let's be realistic. Lowering the pitchers earned run average so it doesn't resemble a social insurance number would also be nice. If baseball doesn't do something soon players like Jay Bell will be the weak part of the lineup.



FANTASTIC  
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300,000  
students have  
used this  
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## Athletes of the Week

### Laurentian Women's Athlete of the Week

Lisa Falconi, a sweeper for the Laurentian Lady Vees club soccer team, was outstanding against the Carleton Ravens and Sir Sanford Flemming teams on their road trip this weekend. Lisa, a science student at LU, is leading the young team that is looking forward to becoming an official Varsity team in the OUA for the 2000 season.

### Laurentian Men's Athlete of the Week

Jeff Ormonde, who plays mid-field for the Voyageurs, was injured in pre-season action and made his return this past weekend against Carleton and Trent. Jeff, a second year Economics student, solidified the unjury plagued Voyageur midfield and helped them to a 1-1 record on the trip.

## OUA SOCCER STANDINGS

### Women's Soccer

9/15/99  
Trent - 3 - Ryerson - 2  
9/17/99  
Brock - 2 - Laurier - 0  
9/18/99  
Queens - 4 - Toronto - 0  
Ottawa - 9 - Ryerson - 0  
McMaster - 4 - Windsor - 1  
Guelph - 1 - Western - 1  
9/19/99  
Ryerson - 0 - Toronto - 3  
Queens - 0 - York - 1  
Ottawa - 5 - Trent - 0  
Guelph - 2 - Windsor - 1  
Waterloo - 1 - Laurier - 0  
McMaster - 2 - Brock - 0

### Men's Soccer

9/15/99  
Ryerson - 2 - Trent - 0  
9/17/99  
Laurier - 3 - Brock - 0  
9/18/99  
Trent - 3 - Nipissing -  
Carleton - 3 - Laurentian - 1  
Windsor - 2 - McMaster - 1  
Western - 2 - Guelph -  
York - 6 - Ryerson - 1  
Queens - 1 - Toronto - 1  
9/19/99  
Carleton - 7 - Nipissing - 1  
Guelph - 2 - Windsor - 1  
Laurier - 3 - Waterloo - 0  
Brock - 4 - McMaster - 1  
Toronto - 3 - Ryerson - 1  
Queens - 1 - York - 0  
Laurentian - 2 - Trent - 1

### WOMEN'S SOCCER STANDINGS

September 13, 1999

#### WEST DIVISION

TEAM	GP	W	L	T	F	A	TP
Guelph	2	1	0	1	2	1	4
Windsor	2	1	0	1	2	1	4
McMaster	1	1	0	0	2	1	3
Western	2	1	1	0	2	2	3
Brock	1	0	0	1	1	1	1
Laurier	2	0	1	1	0	1	1
Waterloo	2	0	2	0	1	3	0

#### EAST DIVISION

TEAM	GP	W	L	T	F	A	TP
Queen's	2	2	0	0	18	1	6
Carleton	2	2	0	0	5	1	6
Ottawa	2	1	0	1	4	1	4
York	2	0	1	1	1	2	1
Trent	1	0	1	0	1	10	0
Ryerson	1	0	1	0	0	8	0
Toronto	2	0	2	0	1	7	0

### MEN'S SOCCER STANDINGS

September 13, 1999

#### WEST DIVISION

TEAM	GP	W	L	T	F	A	TP
Western	2	2	0	0	8	1	6
Guelph	2	1	1	0	3	1	3
McMaster	1	1	0	0	3	0	3
Windsor	1	0	0	1	0	5	1
Laurier	1	0	0	1	1	0	1
Brock	1	0	1	0	0	3	0
Waterloo	2	0	2	0	1	6	0

#### EAST DIVISION

TEAM	GP	W	L	T	F	A	TP
York	2	2	0	0	9	0	6
Queen's	2	2	0	0	8	3	6
Carleton	2	2	0	0	8	2	6
Toronto	2	1	0	1	5	3	4
Laurentian	2	0	1	1	2	5	1
Ryerson	2	0	2	0	4	9	0
Nipissing	2	0	2	0	1	9	0
Trent	2	0	2	0	1	7	0



Photo by Kristiina Farquhar



# The 1999 Laurentian Alumni Voyageur Hall of Fame Inductees

## Builders

### **Prof. Greg Zorbas, BPHE '73, MA '77**

There is no name that is more sononomous with Laurentian Soccer than that of Greg Zorbas. During his 28 years at the helm of the Varsity soccer team, he lead the Voyageurs to 250 wins, 60 losses and 70 ties. This record is the envy of many coaches past and present. During his tenure, the Voyageurs qualified for the playoffs from 1977 to 1998, earned 10 Ontario University Athletic Association (OUAA), two Ontario Interuniversity Athletic Association (OIAA), and one Canadian Interuniversity Athletic Union (CIAU) championships. Greg was honored as the OUSS Coach of the Year in 1981, 1984, and 1989, and earned the CIAU Coach of the Year honors in 1981.

Greg Zorbas has also contributed to the development of men's and women's soccer in the Sudbury area through his involvement in soccer clinics and as the executive of the Sudburnia Soccer Association during his early years. Greg has taken great pride in having coached three sons, Van, Jason and Peter, during his time as Voyageur coach. Although Greg retired from coaching last year, he is currently Chair of Laurentian's Sports Administration Program.

## Team

### **1978-79 Women's Basketball**

The 1978-79 Lady Vees Basketball Team earned the last of five consecutive Ontario and Canadian Championships under the tutelage of coach Norm Vickery. Although this team wasn't expected to perform to the high levels of previous years due to its inexperience, the team recorded 28 wins and two losses. This team claimed the 1978-79 Ontario title by defeating Guelph 63-40. They also won the CIAU Championship by downing host Regina (72-51), Bishop's (75-52), and Victoria (61-53) in double overtime.

Team members include: Agnes Baker, Eileen (Galuska) Buckingham, Laura Donaldson, Martha Fortier, Angie MacDonald, Jamie Mackie, Alisson (Towriss) McNeil, Sylvia Sweeney, Holly Vickery, & Natalie Vukovich.

## Athletes

### **Denis Castonguay, BA '87, B.Ed. '88**

Denis Castonguay, one of the all time greats of Laurentian's very successful hockey program, still holds the OUAA career points record of 265 points, the goal scoring record of 124 goals, and ranks third in assists with 141. He also holds the OUAA record for most points in a season with 72, as well as most goals scored in a season with 35. Both of these accomplishments were achieved in 1987-88. In light of his great scoring prowess, Denis was recognized as an OUAA West All Star in 1987, received the 1987 Voyageur Award, and was Laurentian Athlete of the Year in 1988.

Before joining the Voyageurs, Denis was a stand out player with the Rayside-Balfour Canadians of the Northern Ontario Junior Hockey Association where he established the leagues single season scoring record in 1984-85. Denis is currently a teacher with the Conseil des écoles catholiques du Nouvel-Ontario.

### **Sandy Falco (Stevenson), HBPHE '87**

A five-year point guard with the Lady Vees Basketball Team from 1983 to 1988, Sandy Falco earned Ontario All Star honors in each of those years. She was a Second Team All Star in 1984 and '85, and a First Team All Star from 1986-88. She also earned Second Team All Canadian status in 1988.

During her career at Laurentian, the Lady Vees won the Ontario Women's Intercollegiate Athletic Association (OWIAA) title in 1987, and were silver medalists in 1984, '85, '86, and 1988. Sandy was selected Athlete of the Year in 1987 and 1988, and was presented the Voyageur Award in 1988. Since leaving Laurentian, she has played with Canada's National B Team, completed the New York City Marathon in 1994, and had a try out with the Los Angeles Sparks of the WNBA in 1997. Sandy is currently a teacher with the Waterloo District School Board.

## LU Cross Country Team Tears Up Ramsey Tour

Unknown Contributor

Laurentian's Ryan Bradshaw and Becky Laakso were the respective winners of the men's and women's races last Sunday at the Sudbury Masters Running Club's Ramsey Tour 5km Fun Run. Bradshaw completed the course in a time of 16:40, while Laakso ran a personal best, 19:37.

LU's men's and women's cross country teams took part in the anual event, which also consisted of a half a marathon course. In the 5km race, in addition to Bradshaw and Laakso's wins, Jay Lemire and Jay Bowerman performed well for the men, while Christina Prescariu, Adrienne Chestnutt and Karin Trimble led the women's contingent.

In the challenging half marathon course which circles Ramsey Lake, women's coach Dr. Alan Salmoni had an impressive fourth place finish, and men's team members Greg Huffman and Chris Kerr followed in seventh and eighth places.

The next meet for the teams is Saturday, October 2nd at Waterloo.

## LU Soccer Teams Gain One Win A Piece

The Laurentian Lady Vees picked up a road victory on Saturday, September 19th by defeating Sir Sanford Flemming by a score of 3-0 while the Men's team defeated the Trent Excalibur on Sunday by a score of 2-1.

Scoring for the Lady Vees were #8 Marris Zuliani with two goals and #17 Taycee McNabb with the other goal. The two girls were picked as co-MVP's of the game in the win against a very physical Sir Sanford Flemming.

Scoring for the Men's team were #3 Steve Wilson and #11 Chris Miles. The win is the first for new head coach Carlo Castechino who said it was a "very hard fought game."

The next action for the Lady Vees will be September 26th when they travel to face Nipissing in North Bay.

The next action for the Voyageurs will be at home this weekend as they battle Ryerson on Saturday and Queen's on Sunday with both games beginning at 1pm.

SGA  
AGE

## Notice Avis

Message from the SGA.

As a member of the Students' General Association you have access to a health plan. This plan provides coverage for 12 months from Sept. 1, 1999 to August 31, 2000. En tant que membre de l'Association Générales des Étudiant(e)s, vous recevez un régime de santé. Ce plan est en vigueur pour douze mois, du 1 septembre, 1999 au 31 août, 2000.

### **FAMILY COVERAGE**

You may purchase Family coverage for an additional fee; \$60 to add one family member and for 2 or more family members it is \$120.00. PROTECTION FAMILIALE

Une protection familiale est disponible pour un frais supplémentaire; 60\$ pour 1 membre de famille ou 120\$ pour 2 membres ou plus.

PART TIME STUDENTS can opt in for \$120

ÉTUDIANTS à TEMPS PARTIEL peuvent s'inscrire au plan pour 120\$.

### **HOW DO YOU OPT OUT?**

#### **COMMENT NE PAS FAIRE PARTIE DU PLAN**

If you already have coverage under a parent's, spouse's or employer's plan, you must provide proof of coverage under this plan and we will refund your portion of the drug plan(\$55).

Si vous avez déjà une couverture grâce à un plan de vos parents, de votre conjoint ou de votre employeur, vous devez fournir la preuve de couverture sous ce plan et nous vous remboursons votre partie de plan de santé(\$55).

**The above options MUST BE DONE BY SEPTEMBER 30, 1999 AT THE SGA OFFICE IN THE STUDENT CENTRE, ROOM SCE212.**

**Les options mentionnées ci-haut doivent être choisies AVANT LE 30 SEPTEMBRE, 1999 ET IL FAUT LE FAIRE EN PERSONNE A NOTRE BUREAU AU CENTRE ÉTUDIANT, SALLE SCE212.**





Photo by Mat Thompson

## 1999 Alumni Voyageur Hall of Fame Inductees Announced

by Mat Thompson  
Editor-In-Chief

With a sports program like the one we have here at Laurentian, there is no doubt as to why we have a Voyageur Hall of Fame. It was these athletes, teams and leaders who paved the way for the strong teams that we have today.

As announced earlier this week, on Friday, October 15th, several well known Laurentian University sports figures will be inducted into the Alumni Voyageur Hall of Fame. This year, the Department of Interuniversity Athletics, the Laurentian University Alumni Association, and Laurentian University's Alumni and Development Office will wel-

come two athletes, one builder, and one team during its sixth annual Induction Dinner, to be held at Four Points Hotel. The formal unveiling of the inductees' plaques will be held on Saturday, October 16 at 2:30pm, at Laurentian's Ben Avery Gymnasium between the Voyageurs Men's and Women's Alumni basketball games.

This year's inductees are truly worthy of the honor of being inducted in the Alumni Voyageur Hall of Fame as each has made their mark here at Laurentian.

In addition to the Hall of Fame activities, the weekend of October 15 to 17 has been dedicated as the Peter Ennis Alumni Basketball Weekend. Several activities around the Alumni

Basketball games are slated for Saturday, October 16 in the afternoon. There will also be a dinner, to be held on October 16, at the Caruso Club to honor the recipient of the Peter Ennis Memorial Bursary. Tickets for this evening are \$25 and may be purchased by calling the Laurentian University's Alumni and Development Office.

**SEE PAGE 19 FOR ALL THE HALL OF FAME INDUCTEES AND THEIR ACCOMPLISHMENTS!**